

Received & Inspected

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FCC Mail Room

218 Loring Court  
New Cumberland, PA 17070  
September 2, 2015

Federal Communications Commission  
Consumer and Governmental Affairs Bureau  
Consumer Inquiries and Complaints Division  
445 12<sup>th</sup> Street, S. W.  
Washington, D. C. 20554

DOCKET FILE COPY ORIGINAL

Re: GN Docket No. 13-26

Dear FCC Members,

I am writing regarding indecency on television during "the family hour". It is my understanding that it is a violation of federal law to air obscene or indecent programming from 6AM until 10PM. Why does this not also apply to advertising? I have written to my Congressman and Senators, and they have referred me to you. I myself do not watch a lot of television, but I do usually have it on during the supper hour, a time when sets are on in many households and children are within the viewing and hearing range of them. Over the past month and a half I have seen a steady diet of advertisements inappropriate for young ears. I have made note of the following incidences:

July 22, 2015 on WGAL-TV (Channel 8) out of Lancaster, PA, at 6:56pm an advertisement for Premarin spoke of "intercourse that is painful".

July 24, 2015 on WGAL-TV (Channel 8) out of Lancaster, PA, at 6:09pm an advertisement for Cealis used the words "erectile dysfunction", "sex" and "erection".

July 25, 2015 on WHTM-TV (Channel 27) out of Harrisburg, PA, at 6:50pm an advertisement for Cealis used the words "erectile dysfunction" and "sex".

July 27, 2015 on WGAL-TV (Channel 8) out of Lancaster, PA at 6:48pm an advertisement for Premarin Vaginal Cream said, "It makes intercourse more comfortable."

Also, that same evening on the same channel at 6:55pm an advertisement for Cealis talked about "erectile dysfunction" and "an erection lasting more than four hours".

July 28, 2015, on WGAL-TV (Channel 8) out of Lancaster, PA, at 6:50pm the advertisement for Cealis aired, using the words "erectile dysfunction" and "an erection lasting more than four hours".

July 29, 2015, on WHP-TV (Channel 21) out of Harrisburg, PA, at 6:53pm the advertisement for Cealis aired, using the words "erectile dysfunction" and "an erection lasting more than four hours".

July 31, 2015, on WGAL-TV (Channel 8) out of Lancaster, PA, the advertisement for Cealis aired, using the words "erectile dysfunction" and "an erection lasting more than four hours".

Also, that same evening on the same channel at 6:51 the same advertisement for Cealis aired again, using the words "erectile dysfunction" and "an erection lasting more than four hours".

August 1, 2015, on WHTM (Channel 27) out of Harrisburg, PA, at 6:50pm an advertisement for Viagra that used the words "erection" and "sex" was shown.

August 2, 2015, on WHTM (Channel 27) out of Harrisburg, PA, at 6:45pm an advertisement for Viagra aired that included the words "helps guys get and keep an erection".

Also that same evening on the same channel at 6:50pm an advertisement for Cealis was shown which used the words "erectile dysfunction" and "an erection lasting more than four hours".

August 3, 2015, on WGAL (Channel 8) out of Lancaster, PA, at 6:45pm an advertisement for Cealis using the words "erectile dysfunction" and "an erection lasting more than four hours" was aired.

August 4, 2015, on WHP-TV (Channel 21) out of Harrisburg, PA, at 6:55pm an advertisement for Cealis aired, using the words "erectile dysfunction" and "sex".

August 5, 2015, on WHTM (Channel 27) out of Harrisburg, PA, at 6:51pm an advertisement for Cealis that used the words "erectile dysfunction", "sex" and "an erection lasting more than four hours" aired.

Also on the same evening on the same channel at 6:56pm an advertisement for Viagra which used the words "if your heart is healthy enough for sex" and "an erection lasting more than four hours" was shown.

August 7, 2015, on WGAL (Channel 8) out of Lancaster, PA, at 6:51pm an advertisement for Cealis was shown which used the words "erectile dysfunction", "sex" and "an erection lasting more than four hours".

August 8, 2015, on WHP-TV (Channel 21) out of Harrisburg, PA, at 6:50pm an advertisement for Cealis was shown, using the words "sex" and "an erection lasting more than four hours".

August 11, 2015, on WHP-TV (Channel 21) out of Harrisburg, PA, at 6:50pm the advertisement for Cealis was shown which used the words "sex" and "an erection lasting more than four hours".

August 12, 2015, on WGAL (Channel 8) out of Lancaster, PA at 6:56pm the advertisement for Cealis which used the words "sex" and "an erection lasting more than four hours" was aired.

August 17, 2015, on WHP-TV (Channel 21) out of Harrisburg, PA, at 6:47pm an advertisement for Cealis including the words "erectile dysfunction", "sex" and "an erection lasting more than four hours" was shown.

August 21, 2015, on WHTM (Channel 27) out of Harrisburg, PA, at 6:46pm an advertisement for Prematin used the words "painful intercourse".

Also that same evening on the same channel at 6:53pm an advertisement for Viagra used the words "erectile dysfunction" and "helps guys get and keep an erection".

August 22, 2015, on WHP-TV (Channel 21) out of Harrisburg, PA, at 6:50pm an advertisement for Cealis used the words "erectile dysfunction", "sex" and "an erection lasting more than four hours".

August 24, 2015, on WGAL (Channel 8) out of Lancaster, PA at 6:50pm an advertisement for Cealis used the words "erectile dysfunction", "sex" and "an erection lasting more than four hours".

August 25, 2015, on WHTM (Channel 27) out of Harrisburg, PA, at 6:55pm an advertisement for Cealis used the words "erectile dysfunction", "sex" and "an erection lasting more than four hours".

September 1, 2015, on WGAL (Channel 8) out of Lancaster, PA, at 6:50pm an advertisement for Cealis used the words "erectile dysfunction" and "sex".

Also, that same evening on the same channel at 6:56pm an advertisement for Viagra aired, using the words "maintain an erection" and "an erection lasting more than four hours".

3.

The three television channels I have watched represent the three major networks, NBC, ABC and CBS. As you can see, all seemed to show advertisements for products relating to sexual intercourse on a regular basis during the supertime hour. For the benefit of young Americans currently growing up and those yet to be born I urge you to take whatever action is necessary to prohibit such commercials from airing while children may be within hearing distance, whether it be enforcing regulations that are already in place or creating new ones.

Sincerely,

*Virginia S. Burkhart*

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