

BROADBAND ADOPTION METRICS

As of September 30, 2015

Metrics to be reported semi-annually to the FCC:	Preceding 6-month Period April 1, 2015– September 30, 2015	Cumulative October 1, 2011 – September 30, 2015
<ul style="list-style-type: none"> ▪ Total qualifying customers who purchased broadband under discount program, by speed tier 	9,801	81,883
<ul style="list-style-type: none"> ▪ Qualifying customers who purchased up to and including 1.5M 	2,136	32,163
<ul style="list-style-type: none"> ▪ Qualifying customers who purchased up to and including 5M 	1,102	10,555
<ul style="list-style-type: none"> ▪ Qualifying customers who purchased speeds higher than 5M 	6,563	39,165
<ul style="list-style-type: none"> ▪ Qualifying customers who purchased computers under discount program 	185	3,298
<ul style="list-style-type: none"> ▪ Number of training DVDs and CDs shipped 	Not applicable/CDs and DVDs were not used	Not applicable
<ul style="list-style-type: none"> ▪ Number of enrolled customers who continue to subscribe to CenturyLink broadband service following expiration of their participation in the Adoption Program 	19,740 (of 61,005)	19,740 (of 61,005)
<ul style="list-style-type: none"> ▪ Total broadband adoption in the combined territory (residential) 	22.86%	22.86%
<ul style="list-style-type: none"> ▪ Total cost to the company of the Adoption Program 	\$706,568	\$6,996,680
<ul style="list-style-type: none"> ▪ Number of qualifying customers who discontinued CTL or Q broadband service 	2,422	42,490