



Our Corporate **Vision**
"To be the **Best-service provider**
anywhere" guides and empowers
every Arvig employee, every day.

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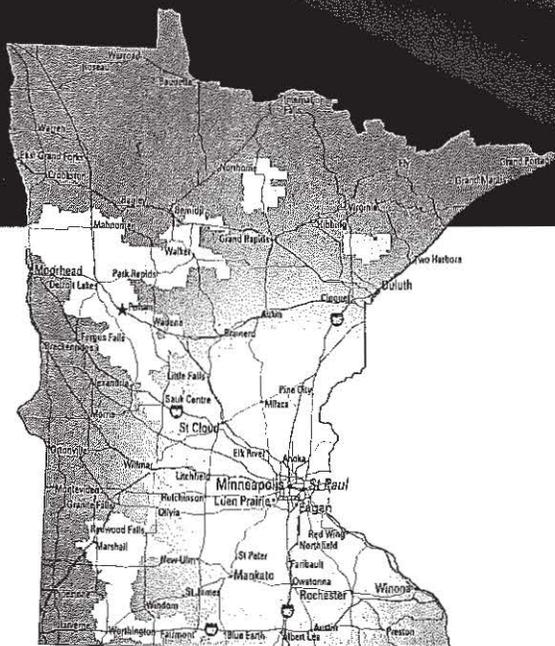


It's All Here

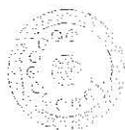
Established in 1950, Arvig has grown from a small, family-owned East Ottertail Telephone Company to one of the largest independent telecommunications and broadband providers in the nation. Over the past 65 years, the company's leaders have been progressive risk-takers, delivering cutting-edge technology to residential and business customers. Reinvesting in technology and network operations allows us to continue to deliver next-generation communications services to a growing number of communities throughout Minnesota.

Arvig's diverse product portfolio has broadband and broadband-related services at the core of everything we do:

- High-speed Internet—up to 1 Gig
- Ethernet
- Managed Voice-VoIP and Hosted PBX
- Television, including IPTV and all the top channels, movie channels, HD service, DVR, Pay-Per-View and Stingray music
- Telephone service, long distance and a wide variety of feature that help simplify our customers' lives



1950 Perham Telephone Company established



1952-1968 Added multiple exchanges and changed name to East Ottertail Telephone Company

Diverse Product Extensions

Meet the Needs of 21st Century Businesses

Over the past decade, Arvig has focused on diversifying as the needs of our customers have evolved along with technology. Today, in addition to our Internet, Television and Telephone services, we bring industry leading solutions to our customers, including:

- Security Systems for homes and businesses, including cameras, access control and home automation products
- Managed Voice Solutions
- Managed Services
- Business Telephone Systems
- Communication and Data Wiring
- Website Development
- Digital Advertising
- Directory yellow pages advertising, including online and mobile opportunities
- Computer repair services by certified experts
- Call answering services and business support services provided by Time Communications, the call center company Arvig purchased in 2009.
- Construction services boring, plowing, trenching, splicing, dozer work, backhoe work, and other construction needs for Arvig and other businesses throughout the region.



2009 Began aggressive diversification strategy with purchase of Time Communications



6 Began providing cable television

1988 Began offering cellular telephone service

1994 Offered dial-up Internet

1999 Introduced high-speed Internet



2002 Became an employee-owned company

2012 Purchased All State Communications



2013 Purchased Security Plus Alarms

Completed construction of fiber/data transport infrastructure in Minneapolis/St. Paul, Rochester and St. Cloud

Launched Gig Central in Melrose, Minnesota's first Gig City



2014 Purchased Data Communications and expanded further into North Dakota with business services

Arvig By The Numbers

65
65 years of success

9,000
square mile service area

40,000
Internet customers

24,000
television customers

55,000
telephone customers

85
schools served

41
Healthcare facilities served

700+
employee-owners

26
offices in 4 states

Our Customers

Arvig's portfolio of customers includes brands like:

- 702 Communications
- Bell State Bank
- Central Minnesota Credit Union
- Fairview Health Systems
- Jostens
- KLN Companies
- Menards
- Minnesota State Colleges and Universities
- RDO
- Sanford Health
- State of Minnesota
- T-Mobile
- Titan Machinery
- Verizon
- Woodcraft Industries

Leadership

The Arvig leadership team sets the strategic direction for the company and guides its progress:

Allen R. Arvig, President and CEO

David Arvig, Vice President and COO

Staci Malikowski, CFO

David Schornack, Director of Sales and Business Development

Andy Klinnert, Director of Network Operations

Lori Meader, Director of Human Resources

Mark Birkholz, Director of Southern Markets

Shaun Carlson, Senior Manager of Information Technology

Employee Ownership

Arvig became an ESOP (Employee Stock Ownership Plan) company in 2002, and 37% of Arvig is now employee-owned.

Arvig's employee-owners are committed to achieving the company's vision—to be the Best service provider anywhere. Arvig customers can receive support, education, and technical assistance around the clock, every day of the year.

Arvig contributes financially to a wide variety of organizations in the communities we serve. Arvig employees live in the communities we serve and are active participants in local civic and community organizations.

Board of Directors

Allen R. Arvig*, President

David R. Arvig*, Vice President

Carmen Arvig*, Secretary

Rick Vyskocil, Treasurer

David Pratt, Director

Marvin Ward*, Director

Ashley Arvig*, Director

*Denotes family member. Other family members are employed in non-management roles.

