

1776 K STREET NW
WASHINGTON, DC 20006
PHONE 202.719.7000
FAX 202.719.7049

7925 JONES BRANCH DRIVE
MCLEAN, VA 22102
PHONE 703.905.2800
FAX 703.905.2820

www.wileyrein.com

November 17, 2015

Ari Meltzer
202.719.7467
ameltzer@wileyrein.com

BY ECFS

Ms. Marlene Dortch
Secretary
Federal Communications Commission
445 12th Street S.W.
Washington, DC 20554

Re: In the Matter of Expanding the Economic and Innovation Opportunities of Spectrum Through Incentive Auctions, GN Docket No. 12-268

Procedures for Competitive Bidding in Auction 1000, Including Initial Clearing Target Determination, Qualifying To Bid, and Bidding in Auctions 1001 (Reverse) and 1002 (Forward), AU Docket No. 14-252

NOTICE OF ORAL EX PARTE PRESENTATION

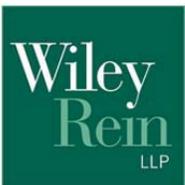
Dear Ms. Dortch:

On Monday, November 16, 2015, the undersigned and representatives of the commonly-owned licensees of commercial broadcast television stations concentrated in several of the largest Designated Market Areas (the “Broadcast Representatives”)¹ met with Roger Sherman, James Schlichting, Jean Kiddoo, Margaret Wiener, Sean Conway, Sue McNeil, and Matthew Pearl of the Wireless Telecommunications Bureau and Gary Epstein, Sasha Javid, Rachel Kazan, and Evan Kwerel of the Incentive Auction Task Force.

During the meeting, the Broadcast Representatives discussed how realistic broadcaster participation scenarios could result in: (i) a high clearing target (126 or 114 MHz); (ii) limited impairment (due almost entirely to interference from Mexico and Canada); and (iii) the need for very few “Category 2” licenses.

The Broadcast Representatives also discussed how the FCC could encourage participation in both the reverse and forward auctions by implementing rules and

¹ Pursuant to the Media Bureau’s February 28, 2014 public notice (DA 14-268), broadcast participants may participate in meetings with Commission staff to discuss incentive auction matters without disclosing their identities.



Ms. Marlene Dortch
November 17, 2015
Page 2

procedures that it already has adopted for the Incentive Auction in a manner that will facilitate deferred tax treatment of reverse auction proceeds.

Respectfully Submitted,

A handwritten signature in blue ink, appearing to read "Ari Meltzer".

Ari Meltzer

cc (via e-mail):

Sean Conway, Gary Epstein, Sasha Javid, Rachel Kazan, Jean Kiddoo, Evan Kwerel, Sue McNeil, Matthew Pearl, Jim Schlichting, Roger Sherman, Margaret Wiener