

Received & Inspected

NOV 16 2015

FCC Mail Room

**PLEASE HAND DELIVER TO:**

**COMMISSIONER AJIT PAI**



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November 10, 2015

Chairman Tom Wheeler  
Commissioner Mignon Clyburn  
Commissioner Jessica Rosenworcel  
Commissioner Ajit Pai  
Commissioner Michael O'Rielly  
Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington, DC 20554

*RE: MB Docket No. 15-149*

Dear Chairman and Commissioners:

INSP, LLC wishes to express its strong support for Charter Communications and its proposed merger with Time Warner Cable. As one of the nation's leading independent cable television networks, INSP has had the opportunity to work with Charter for many years. Our endorsement of the merger is based upon this extensive experience.

Founded in 1990, INSP has emerged as one of the leading providers of family-focused television entertainment. According to Nielsen, INSP has become one of the fastest growing cable networks in terms of ratings, with audience levels that continue to increase at a time when most networks are experiencing declines. This growth has been catapulted by providing "lunge-free" content: wholesome programming throughout our schedule that is suitable for every member of the family (so viewers don't need to "lunge" for the remote when faced with objectionable content).

Although we are now viewed in a universe of more than 80 million households, as an independent network INSP has faced an uphill battle in gaining distribution. However, one significant reason for our substantial growth has been the consistent support we have received from Charter.

Charter and INSP have a long-standing and successful relationship. In our experience, Charter has been pro-active in its support of wholesome entertainment and value-based content, and has demonstrated this commitment by adding INSP in systems throughout the country. At present, INSP is available in approximately 3.4 million homes served by Charter. From our perspective Charter has not only supported the entrepreneurial spirit but also the important role media has on influencing Americans with family values.

In contrast, some other major MVPDs have been less than cooperative. They frequently display reluctance and even opposition to independent networks like INSP, and are dismissive of the

importance of family-oriented content. We urge the Commission to remain vigilant concerning the unfair and discriminatory practices of those distributors, as they pose a threat to the survival and growth of independent networks. But Charter, by contrast, consistently has treated INSP fairly and reasonably, and has rightfully gained the reputation as a leading supporter of independent programming for which there is an audience.

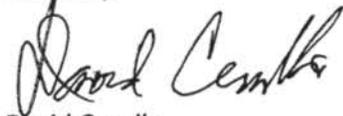
Some concern has been expressed that the merger of Charter and Time Warner will result in too much concentration of control, which in turn will stifle innovation and hurt consumers. However, based on our extensive experience in working with Charter we feel that such fears are without merit.

In short, we believe Charter's merger with Time Warner Cable will be a great development for independent networks, our industry and the American viewing public. Charter has clearly earned its leadership position and the respect of INSP and others throughout the industry for its commitment to serve the best interest of their, and our consumers. We believe Charter will continue to set the standard after its merger with Time Warner Cable is finalized.

It is for all of these reasons that we are confident the proposed merger will serve the public interest and that we voice our unequivocal support for its approval.

We would be happy to answer any questions the Commission might have about this matter, or help in any other way.

Sincerely,

A handwritten signature in black ink, appearing to read "David Cerullo". The signature is fluid and cursive, with the first name "David" and last name "Cerullo" clearly distinguishable.

David Cerullo  
Chairman & CEO

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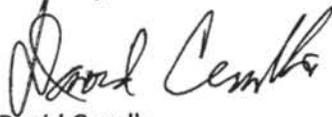
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David Cerullo  
Chairman & CEO