

As Emergency Management Director of Winnebago County, Wisconsin, I did use IPAWS once and accessed the wireless emergency alerts. We found it extremely difficult to send out a message in 90 characters or less. The message was sent to an area regarding a man with a gun, not to approach him, and a description of the man. Due to the low amount of characters in the message, people who received the alert did not receive enough message to explain what was going on. It is extremely important that the message be able to inform alert receivers an understandable message, nothing to leave them with questions and bog down the 911 Center with unnecessary calls for clarification.

Thank you.

Linda Kollmann

Director

Winnebago County Emergency Management