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I am writing you today to urge you to take a close look at the "zero-rating" programs from wireless carriers and their negative effect on net neutrality.

These programs, such as T-Mobile's "BingeOn" program or Verizon & ATT's likely "Sponsored data" are a dangerous step towards carriers providing substantial preference to certain data over the internet in direct violation of the principles of net neutrality. Since there is not enough competition in the wireless industry to consider it a true free-market, I feel the FCC must weigh in to prevent these zero-rating schemes.

You, yourselves have acknowledged the issues created by the lack of competition in internet providers by passing net neutrality, yet Mr. Tom Wheeler has called T-Mobile's BingeOn program "innovative." I must vehemently disagree with Mr. Wheeler, as the only thing innovative about this program is it is a new way for T-Mobile to include the word "unlimited" when advertising a limited subscription to their network. Why is a customer allowed to stream unlimited video at 1.5Mbps on T-Mobile's network, but viewing photo after photo of cats (the true purpose of the internet) on their network at the same bitrate counts towards the data cap?

T-Mobile should be pushed to innovate to create a more robust/ capable network that will benefit all types of data, not just downgraded video. This will also push more honest competition between the carriers if they can't promote the gimmicks and have to focus on their networks actual capability, quality, and value.

Also, please note there are advances to be made in more efficient data transfers and video streaming without the need for downgrading quality (<http://variety.com/2015/digital/news/netflix-better-streaming-quality-1201661116/>), but T-Mobile instead is using a system which negatively affects video quality. Instead, they should treat all packets of data the same: count everything towards the data cap (perhaps RAISE the data caps if their network can handle it), advertise realistic download speeds their network is capable of, and only restrict to throttling when necessary for network congestion.

Because of this, I ask you to review your stance on T-Mobile's BingeOn program, disallow all zero-rating schemes (with particular prejudice against pay-to-play ones), declare that wireless carriers must treat all packets of data the same regardless of source, and stand up for true net neutrality, true innovation, the American consumer, and cat photos everywhere.