



OFFICE OF EMERGENCY MANAGEMENT

January 12, 2016

To: FCC

Re: Comments on FCC Notice of Proposed Rulemaking for Wireless Emergency Alerts

Public warning and information has been identified as a gap in Park County, Montana's emergency preparedness through the HSEEP process. We have established social media channels for public communication and attempted to improve our Reverse 911 database with cellphone registry campaigns. There are still gaps in our ability to reach the majority of the public during a crisis. The Emergency Alert System is the technology we are working toward to address these gaps. Funding and the current FCC rules such as message length remain as barriers to adopting WEA to meet our emergency communications needs.

I strongly support the proposed rule changes for Wireless Emergency Alerts. Adding the Emergency Government Information category, expanding the message length, the addition of URLs and phone numbers, and improving geo-targeting are essential improvements to local government capabilities to deliver public warnings and information. Park County appreciates the FCC's partnership and support in assisting us with our mission of protecting life and property.

Thank you for the opportunity to participate as you consider these proposed rule changes.

Respectfully,

A handwritten signature in black ink, appearing to read "Greg Coleman", is written over a horizontal line. The signature is stylized and cursive.

Greg Coleman
Director, Office of Emergency Management