



David L. Talbott  
Assistant Vice President  
Federal Regulatory

AT&T Services Inc. T: 202.457.3039  
1120 20<sup>th</sup> Street, NW F: 832.213.0282  
Suite 1000  
Washington, DC 20036

January 19, 2016

REDACTED FOR PUBLIC INSPECTION

*Via Electronic Submission*

*Ex parte*

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12th Street, SW  
Portals II, Room TW-A325  
Washington, DC 20554

**Re:** *Technology Transitions, GN Docket No. 13-5; AT&T Petition to Launch a Proceeding Concerning the TDM-to-IP Transition, GN Docket No. 12-353*

Dear Ms. Dortch:

On January 15, 2016, Frank Simone, Christopher Heimann, Terri Hoskins, Melissa Waksman and the undersigned of AT&T met with Dan Kahn, John Castle, Chasel Lee, Peter Saharko, Michele Berlove and Heather Hendrickson of the Wireline Competition Bureau concerning the above-captioned matters. The purpose of the meeting was to discuss the attachment, which is AT&T's report to the Commission on the AT&T Wire Center Trials in Carbon Hill, Al and West Delray Beach, FL<sup>1</sup> (the Report). This Report covers the third quarter, 2015 and provides the public with information about the transition to modern communications services by consumers and businesses located in the trial communities.

There are some items of note included in the Report.

- There was an increase in consumer migrations in the third quarter, 2015 compared to the second quarter.
- AT&T added DIRECTV promotional offers to its consumer marketing campaign in the two trial wire centers.
- AT&T will shortly begin to offer three-to-six line U-verse service that will increase the number of addressable small business accounts in the trial areas.

---

<sup>1</sup> See AT&T Wire Center Trial Proposal, Wire Center Operating Plan at 53-55, Technology Transitions, GN Docket No. 13-5: *AT&T Petition to Launch a Proceeding Concerning the TDM-to-IP Transition*, GN Docket No. 12-353, (Feb. 27, 2014)

- From the start of the trial in May 2014 through September 30, 2015, the transition of targeted TDM-based customers in the trial wire centers can be summarized as follows:

**PERCENT CHANGE FROM BASELINE <sup>2</sup>**

**Carbon Hill, AL**

Consumer IP accounts	47%
Consumer TDM accounts	-25%
Simple Business IP accounts	17%
Simple Business TDM accounts	-9%

**West Delray Beach, FL**

Consumer IP accounts	26%
Consumer TDM accounts	-23%
Simple Business IP accounts	19%
Simple Business TDM accounts	-12%

- AT&T is now able to report migrations of complex business accounts (*i.e.*, business accounts with seven or more voice lines or enterprise services such as DS-1, DS-3 and ISDN) from TDM to IP services. Such migration data is provided in this report and will be included in subsequent reports.
- The Network Performance Reports show customers using AT&T's VoIP network, mobile network, and legacy TDM network all experienced robust performance.
- AT&T has continued to conduct community-focused outreach and education in the trial areas. In Carbon Hill, AT&T participated in the annual Hillfest event, held a senior tech training event with Family, Career and Community Leaders of America (FCCLA) and met with the Carbon Hill Advisory Council. AT&T held or participated in 14 events in West Delray Beach. Many of these events were conducted in partnership with Consumer Action. Such sessions provided information on the technology trials and on-line safety. Two sessions were presented in Spanish.

Three notable events occurred in the fourth quarter, 2015 that will be covered in the next report.

- On October 14, 2015, Commissioner Pai and Matthew Berry of Commissioner's Pai's office visited the Carbon Hill, AL trial area.

---

<sup>2</sup> The baseline date is May 31, 2014 for consumer accounts and September 30, 2014 for simple business accounts.

- On October 28, 2015, AT&T met with FCC staff from the Wireline Competition Bureau and briefed them on AT&T's plan to grandfather (*i.e.*, discontinue to new customers) eight business services in the two trial wire centers effective February 16, 2016. AT&T is now executing the plan as presented.<sup>3</sup> The interstate discontinuance applications filed with the Commission under this plan were granted on January 17, 2016.<sup>4</sup>
- On December 8, 2015, AT&T launched ultra-fast GigaPower<sup>SM</sup> Internet service<sup>5</sup> to residential and small business customers in West Delray Beach, FL<sup>6</sup>

The Report contains highly confidential information entitled to protection pursuant to the terms of the Protective Order and Second Protective Order in these dockets. *Technology Transitions, AT&T Petition to Launch a Proceeding Concerning the TDM-to-IP Transition*, GN Docket Nos. 13-5, 12-353, Protective Order, DA 14-272 (rel. Feb. 27, 2014); *Technology Transitions, AT&T Petition to Launch a Proceeding Concerning the TDM-to-IP Transition*, GN Docket Nos. 13-5, 12-353, Second Protective Order, DA 14-273 (rel. Feb. 27, 2014). All highly confidential information in the attached document has been clearly marked as such.

Please do not hesitate to contact me with any questions regarding this matter.

Sincerely,

/s/ David L. Talbott

#### ATTACHMENT

cc: D. Kahn  
J. Castle  
C. Lee  
P. Saharko  
M. Berlove  
H. Hendrickson

---

<sup>3</sup> See <http://apps.fcc.gov/ecfs/document/view?id=60001331667> and <http://apps.fcc.gov/ecfs/document/view?id=60001331668>

<sup>4</sup> See WC Docket Nos. 15-274, 15-278 and 15-279

<sup>5</sup> See <http://about.att.com/mediakit/gigapower>

<sup>6</sup> See [http://about.att.com/story/plans\\_to\\_reach\\_38\\_more\\_metros\\_blazing\\_internet\\_speeds.html](http://about.att.com/story/plans_to_reach_38_more_metros_blazing_internet_speeds.html)