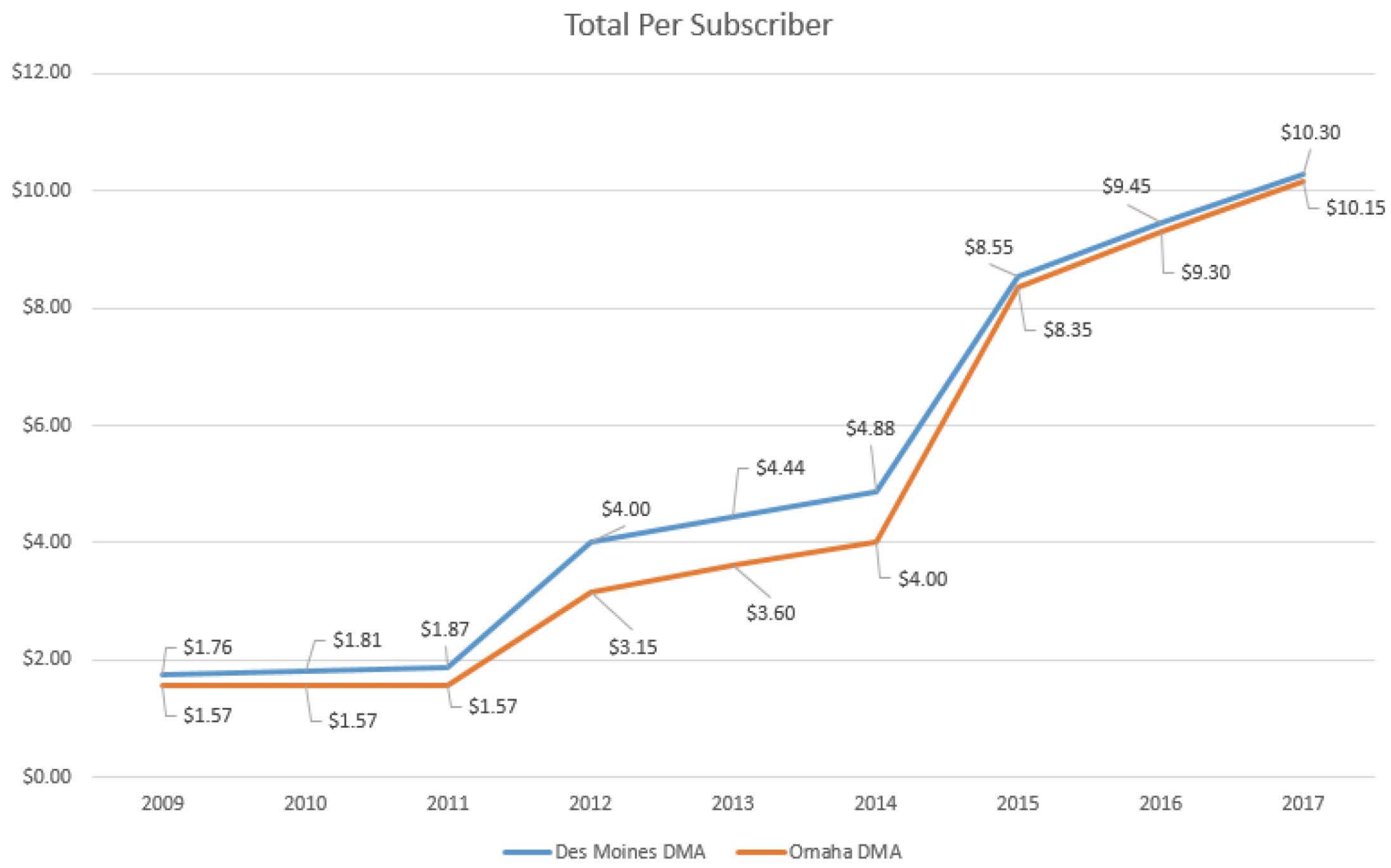
Total Per Subscriber
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$10.00
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$6.00
$4.00
$2.00
$0.00
2009
2010
2011
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2013
2014
2015
2016
2017
$1.76
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$1.87
$4.00
$4.44
$4.88
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$1.57
$1.57
$1.57
$3.15
$3.60
$4.00
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$9.30
$10.15
Des Moines DMA
Omaha DMA