

Favor requests that the FCC take immediate action to prevent further non-transparent filtering of solicited, lawful text messages by wireless carriers.

Favor sends lawful messages to subscribers who have opted-in to receive our communication.

On Friday, February 12 2016, wireless carriers blocked a significant portion of our outbound messaging traffic, and they did so without notification.

Favor estimates 8,260 messages were not delivered to recipients. Because the message filtering is not transparent, the impact may be greater.

This behavior has a profoundly negative impact on our business. When our messages are not delivered to end users, they are not able to utilize our services.

We urge the FCC to urgently intervene in order to prevent wireless carriers from stopping the flow of lawful communication.