

Slade's Barbershop requests that the FCC take immediate action to prevent further non-transparent filtering of solicited, lawful text messages by wireless carriers.

Slade's Barbershop sends lawful messages to subscribers who have opted-in to receive our communication. Our application, Barber-Q, sends messages to customers who wish to get their place in line prior to arriving at the shop, and also those who have queued at the shop. The messages are also essential to verify phone numbers when customers create accounts with our queuing system.

On Friday, February 12 2016, wireless carriers blocked a significant portion of our outbound messaging traffic, and they did so without notification.

Slade's Barbershop and Barber-Q estimates **all messages to non-verizon customers** were not delivered to recipients. Because the message filtering is not transparent, the impact may be greater.

This behavior has a profoundly negative impact on our business. When our messages are not delivered to end users, customers were not able to create new accounts, and customers did not receive messages they are accustomed to receiving such as those that confirm their entry to our waiting list and those informing them of their status in line.

We urge the FCC to urgently intervene in order to prevent wireless carriers from stopping the flow of lawful communication.

Sincerely,

Gregory Slade

Slade's Barbershop & Barber-Q