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February 25, 2016

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

**Re: Notice of *Ex Parte* Communication, MB Docket No. 13-249, MB
Docket No. 10-71, MB Docket No. 15-216**

Dear Ms. Dortch,

This letter is being filed in the above-referenced proceedings on behalf of the Wisconsin Broadcasters Association (“WBA”). On Tuesday, February 23, 2016, the following WBA members met with Commissioner Pai and his Chief of Staff, Matthew Berry.

- Brian Winnekins, WRDN Radio, Durand, WI
- Bob Goff, WCWI-FM, Adams, WI
- Michelle Vetterkind, WBA President & CEO
- Roger Utnehmer, President & CEO, Nicolet Broadcasting, Sturgeon Bay, WI (WBA’s Legislative Chair)
- Tom Allen, Regional Vice President, Quincy Broadcast and GM of WKOW-TV, Madison, WI (WBA’s Board Chair)
- Jan Wade, General Manager, WISN-TV, Milwaukee, WI

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During the meeting, WBA members discussed the following topics related to open FCC proceedings:

AM Revitalization: Mr. Winnekins indicated that he has been an advocate of AM Revitalization, and noted that he is still expecting further improvements to the rules governing AM operation.

Syndicated Exclusivity and Network Non-Duplication (the “Exclusivity Rules”): WBA members advocated for the preservation of the Exclusivity Rules, explaining that these rules promote a number of the Commission’s fundamental objectives, such as promoting localism by ensuring that local stations can negotiate for meaningful exclusivity rights for programming within their market.

Retransmission Consent: WBA members noted that retransmission fees have become an important source of revenue for serving their local audiences and that efforts to restrict the ability of broadcasters to negotiate market rate retransmission agreements is harmful to that local public service.

Please contact the undersigned if you have any questions regarding the foregoing discussions.

Very truly yours,

/s/

Richard R. Zaragoza
*Counsel for the Wisconsin
Broadcasters Association*

cc:
Commissioner Ajit Pai
Matthew Berry