

Annual 47 C.F.R. § 64.2009(e) CPNI Certification

Annual 64.2009(e) CPNI Certification for 2016 covering the prior calendar year 2015

1. Date filed: February 29, 2016
2. Name of company covered by this certification: Lingo, Inc.
3. Form 499 Filer ID: 829967
4. Name of signatory: Robert Nice
5. Title of signatory: Chief Financial Officer

Certification:

I, Robert Nice, certify that I am an officer of Lingo, Inc., and acting as an agent of the company, that I have personal knowledge that the company has established operating procedures that are adequate to ensure compliance with the Commission's CPNI rules set forth in 47 C.F.R. § 64.2001 *et seq.*

Attached to this certification is an accompanying statement explaining how the company's procedures ensure that it is in compliance with the requirements set forth in section 64.2001 *et seq.* of the Commission's rules.

The company has not taken any actions against data brokers in the past year, including any proceedings instituted in the courts or any state or federal regulatory agency. I am not aware of any processes pretexters are using to attempt to access CPNI that is not already a part of the record in the Commission's CC Docket No. 96-115.

The company has not received any customer complaints in the past year concerning the unauthorized release of CPNI.

I hereby represent and warrant that the above certification is consistent with Section 1.17 of the Commission's rules, 47 C.F.R. § 1.17, which requires truthful and accurate statements to the Commission, and acknowledge that false statements and misrepresentations to the Commission are punishable under Title 18 of the U.S. Code and may subject the Company to enforcement actions.



Robert Nice
Chief Financial Officer
Lingo, Inc.
February 29, 2016

LINGO, INC.
STATEMENT OF CPNI COMPLIANCE PROCEDURES

Lingo, Inc. ("Lingo") has a policy of providing regular written CPNI notices to all customers and seeks to obtain written approval from each customer to use CPNI for marketing purposes, and may also seek opt-out consent consistent with the FCC's rules. Lingo also provides existing customers with the ability to change or rescind their consent to its use of their CPNI at any time. Lingo CPNI notices explain the customers' CPNI rights in accordance with the FCC's CPNI rules, including their right to restrict the use and disclosure of, and access to their CPNI. These notices also provide information on how customers can choose to not receive marketing from Lingo that is based upon Lingo's use of their CPNI. From time to time, Lingo may use CPNI to market communications-related services outside of those services to which a customer already subscribes but only where the customer has granted approval pursuant to instructions in the CPNI notices. Lingo maintains records of customer approval and the delivery of its CPNI notices for at least one year.

Lingo has implemented a system by which the status of a customer's CPNI approval can be clearly established prior to the use or disclosure of that customer's CPNI. Specifically, Lingo maintains a database for tracking CPNI restricted accounts (those accounts for which written approval has not been obtained from the customer) (the "Data Base"). In addition, Lingo's applicable systems have been designed so as to clearly show whether a customer has approved the use of CPNI for marketing purposes. Lingo representatives who market to existing customers are required to check the Data Base and Lingo's internal systems to determine whether they must refrain from marketing to specific customers. If a customer is listed in the Data Base, Lingo representatives are not permitted to use CPNI to market services to that customer.

As permitted by the CPNI rules, Lingo may use CPNI without customer approval (1) to bill and collect for services rendered; (2) to protect the rights or property of Lingo, other users or other carriers from unlawful use; (3) to provide customer premises equipment and protocol conversion; (4) to provision inside wiring, maintenance and repair services; and (5) to market services formerly known as adjunct-to-basic services, such as, but not limited to, speed dialing, computer-provided directory assistance, call monitoring, call tracing, call blocking, call return, repeat dialing, call tracking, call waiting, caller I.D., call forwarding, and certain Centrex features.

While Lingo occasionally shares CPNI with third parties solely to provide services to its customers, Lingo does not share, sell, lease or otherwise provide CPNI to any third party for the purposes of marketing any services.

Lingo maintains a record for at least one year of its own and affiliates' sales and marketing campaigns that use customers' CPNI. Lingo has established a supervisory review process to ensure any marketing campaigns are consistent with the FCC's CPNI rules. This process includes a periodic review by Lingo senior marketing personnel who are responsible for approving any proposed outbound marketing requests that would require customer approval. Additionally, Lingo marketing supervisors monitor customer calls from time-to-time to assure that customer accounts and information are being accessed properly by the employees and consistent with Lingo's CPNI policies.

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All Lingo employees who have access to CPNI receive training about CPNI compliance. Specifically, all new employees are provided with CPNI training at new-hire orientation that is based upon the policies and procedures set forth in Lingo CPNI Policy. Moreover, a summary of Lingo CPNI policies are included in its Employee Handbook. All employees are required to acknowledge in writing that they have read and understand the information in the Employee Handbook. All Lingo employees are required to maintain the confidentiality of all information, including customer information that is obtained as a result of their employment by Lingo. Employees who do not abide by these policies or otherwise permit the unauthorized use or disclosure of CPNI are subject to discipline, which may include termination.

Lingo has in place procedures to ensure that it will provide written notice to the FCC within five business days of it becoming aware of any instance where its opt-out mechanisms do not work properly to such a degree that its customers' inability to opt-out is more than an anomaly. These procedures ensure that the notice will be in the form of a letter, and will include: (i) Lingo name; (ii) a description of the opt-out mechanism(s) used; (iii) the problem(s) experienced; (iv) the remedy proposed and when it will be or was implemented; (v) whether the relevant state commission(s) has been notified; (vi) whether Lingo has taken any action; (vii) a copy of the notice provided to customer(s); and (viii) contact information. Lingo will submit the above letter even if it offers other methods by which its customers may opt-out.

Lingo has implemented procedures to provide law enforcement with notice should a breach of CPNI occur. After notifying law enforcement and unless directed otherwise, Lingo will notify affected customers. Lingo will maintain a record of any CPNI-related breaches for a period of at least two years.

Lingo has implemented procedures whereby it will not provide CPNI without proper customer authentication for both inbound telephone calls and online account access. In order to authenticate a customer's identity prior to disclosing CPNI, Lingo authenticates the customer using a variety of methods. Lingo does not provide call detail records to inbound callers. Call detail records are provided to a customer's address of record (either physical address or e-mail) or to the customer's telephone number of record. Lingo has implemented a backup method for allowing customers to change passwords in the event that passwords are lost or forgotten that conforms to the relevant FCC rules. Lingo has implemented procedures to inform customers of change of address, e-mail and other changes to account information in a manner that conforms with the relevant FCC rules.