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We are concerned about possible discrimination against independent and rural-serving programmers in the cable television industry.

Agriculture is one of our nation's largest, most productive economic sectors, and rural-serving programming is important to the industry of agriculture and to rural and urban communities alike.

To attract a talented and well-prepared workforce, it is essential that information about American agriculture reach rural, suburban and urban audiences.

It is critical that issues vital to rural communities are shared and explored with urban audiences. Toward this end, television, radio and online programming that delivers that messaging is essential to local, state and national interests.