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I watch RFDTV via my DirectTV subscription in Los Angeles, CA. As a highly educated viewer with an MBA and 30 years of business and technical experience, I find RFDTV offers the most interesting, informative and educational programming available. Although I do not work in agriculture, RFDTV is a valuable and engaging source of information that literally feeds me ideas for investing in the stock market (agrochemicals, farm machinery, veterinary medicine, ag commodities, etc.), especially with regard to US-based market and investment opportunities.

Furthermore, RFDTV's programming is fact-based, non-political (other than being pro-agriculture), and free of violence and mass-market "garbage."

Urban audiences need to know about the importance of agriculture, ranching, and rural life in the U.S. Rural life and agriculture are central to America's heritage, regardless of where TV viewers live.

Sincerely,
William L. Robbins