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re: Siting of Cross-Service Fill-In Translators

Comments from K-Zone Media, LLC and WPKZ Fitchburg, MA.

As a single station small business operating with a current FM translator, this expanded coverage contour will allow us to expand our service to a larger number of listeners, to provide the additional service area with access to WPKZ programming including local and regional news and public service information, and would enhance WPKZ's commitment to public service.

Our opportunity to take advantage of this rule is limited as a Class B AM with an existing translator, and we would strongly encourage the Commission to consider allowing stations meeting the SBA designation of small business to both participate in the second Class C/D translator window, and to allow us to site a second translator on our existing channel anywhere within the greater of our 2 mV/m daytime contour or a 15 mile radius centered at the AM transmitter site. In our case this would allow a much better fill in to the north or south where our FM coverage is compromised by terrain and limits of our current signal power.