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I oppose the Dec. 11, 2015 Petition of Lifetime Entertainment Services, LLC to allow prerecorded voice calls to cable subscribers. I subscribe to cable for TV, phone and internet services in a bundled package. I don't want, and would not benefit in any way from receiving robocalls from my cable company (Armstrong). It already sends me junk mail about various new services it is offering, and also advertises on channels that I receive. I also read about their new services in occasional emails. I am already well aware of what it is offering, and don't need to hear anything more from them about every program change on dozens or hundreds of channels.

The example given by Lifetime - a purportedly informational only message about a change in channels about a specific program - is nonetheless advertising of that program. For example, if I don't watch that program, or never heard of it, then the robocall is in fact advertising the availability of a commercial service that I don't already know about. That may cause confusion and trigger an inquiry into services that requires precisely the explanation about commercial services and prices seen in footnote 2 of Lifetime's Petition. Lifetime's assertion that such calls are not commercial is incorrect.

A cable company does NOT need to robodial their customer just to tell them about a channel change. Consumers who are really interested in the program will find the new channel. They can call the cable provider if really necessary, not the other way around which is a formula for consumer abuse.

Please do not grant Lifetime's Petition. Thank you.