



March 15, 2016

The Honorable Thomas Wheeler, Chairman
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: MB Docket No. 13-249, "In the Matter of Revitalization of the AM Radio Service"

Dear Chairman Wheeler,

The University of Cincinnati Bearcats have a strong and proud fan base throughout the State of Ohio and nationally. We connect with our fans across numerous platforms, among which broadcast radio (particularly our flagship station 700WLW in Cincinnati) remains a vital link towards ensuring that Ohioans and our fans nationwide have quality access to Bearcats coverage.

The press has recently reported that the FCC has considered passing a new rule that could relax standards for interfering with AM radio stations and particularly 700WLW. This new rule would interfere with not only our Bearcats Sports radio broadcast but the programming and listening audience of 700WLW. With the NCAA games being broadcast live and broadcast radio being critical to sports fans across the country, special sensitivity should seem appropriate on this critical issue.

We are proud of our fans and over 200,000 living alumni. They rely heavily on the quality broadcast provided by 700WLW. We ask the FCC to not adopt or change any rules that might result in sports fans losing the quality of radio broadcasts.

Sincerely,

A handwritten signature in black ink that reads "Mike Bohn". The signature is fluid and cursive, with the first letters of the first and last names being capitalized and prominent.

Mike Bohn
Director of Athletics