

Before the  
FEDERAL COMMUNICATIONS COMMISSION  
Washington, DC 20554

Further Notice of Proposed Rulemaking, and	) FCC 15-142
Notice of Inquiry	)
Revitalization of the AM Radio Service	) MB Docket No. 13-249
Proposed Rule Changes to CFR-47, Part 73	)
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**Comments of McCarthy Radio Enterprises, Inc.**

McCarthy Radio Enterprises, Incorporated (“MRE”) and it’s principal Michael G. McCarthy, CSRE, CEA hereby respectfully submits it’s comments to the Further Notice of Proposed Rulemaking, and Notice of Inquiry in the above captioned proceeding. The notice seeks comments on proposed technical and non-technical changes to the rules and explore additional areas of interest to revitalize the AM broadcast band.

MRE is a professional contracting technical services provider to the broadcast industry and it’s allied fields based in Chicago, IL. MRE’s principal has over 25 years in the field of professional broadcast technical services and allied fields. Mssr. McCarthy is certified by the Society of Broadcast Engineer as a Senior Radio Engineer and Audio Engineer and a member of the Institute of Electrical and Electronics Engineers. He has planned, built, maintained, and unfortunately, dismantled AM and FM facilities in markets of varying sizes from unrated to major. The comments offered herein are those of MRE exclusively and do not in any way reflect the opinions or preferences of his licensee clients or employers.

In the instant proceeding, the goal is to reinvigorate and reverse the decline of the AM broadcast band. It is my professional opinion the addition and allowance of co-owned FM translators to rebroadcast AM licenses does nothing to stem the decline of the AM band itself. If anything, the use of FM translators to rebroadcast the host AM station does the opposite by directing listeners away from the AM band and hastens the demise of the associated host AM