



VIA ELECTRONIC FILING

March 28, 2016

Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: Broadcast Television Spectrum Incentive Auction, GN Docket Number 12-268

Dear Ms. Dortch:

The National Hispanic Media Coalition (NHMC) is pleased with the U.S. Court of Appeals for the D.C. Circuit's ruling last week to stay the Commission's decision to exclude Latina Broadcasters of Daytona Beach, LLC ("Latina Broadcasters") from the upcoming Broadcast Spectrum Incentive Auction.

NHMC understands that Latina's participation in the Auction is provisional pending the Court's decision on appeal. Thus, NHMC respectfully requests that the Commission settle this matter and allow WDYB to participate in the Auction rather than continuing to litigate.

In furtherance of its commitment to expand Latino media ownership and quality programming for American Latinos, NHMC stands firmly behind Latina Broadcasters' owner, Nora Crosby Soto, who is one of only four Latina television station majority-owners in the nation. She has expended considerable resources fighting her case in the courts when she could be utilizing these same resources to grow her station and continue to provide much needed programming.

Again, NHMC respectfully requests that the Commission reinstate WDYB in the Auction.

Respectfully,

A handwritten signature in black ink, appearing to read "Alex Nogales".

Alex Nogales
President & CEO