Your business
is our business.

7852 Walker Drive, Suite 200
Greenbelt, Maryland 20770
phone: 301-459-7590, fax: 301-577-5575
internet: www.jsitel.com, e-mail: jsi@jsitel.com

VIA ECFS

April 1, 2016

Marlene H. Dortch, Secretary
Federal Communications Commission
Office of the Secretary
445 12th Street, S.W.
Washington, DC 20554

Re: Section 63.71 Application of Pembroke Telephone Company for Authority to Discontinue Certain Services

JSI respectfully files the enclosed Application of Pembroke Telephone Company for Authority to Discontinue Certain Services. This filing is made in compliance with Section 63.71 of the Commission's rules (47 C.F.R. § 63.71).

Sincerely,

Valerie Wimer
Vice President

on behalf of

Jean McCormick
President & Chief Operations Officer
Pembroke Telephone Company

Enclosures

cc: Jean McCormick, President & Chief Operations Officer
Pembroke Telephone Company

Echelon Building II, Suite 200
9430 Research Blvd., Austin, TX 78759
phone: 512-338-0473, fax: 512-346-0822

Eagandale Corporate Center, Suite 310
1380 Corporate Center Curve, Eagan, MN 55121
phone: 651-452-2660, fax: 651-452-1909

6849 Peachtree Dunwoody Road
Bldg. B-3, Suite 200, Atlanta, GA 30328
phone: 770-569-2105, fax: 770-410-1608

547 South Oakview Lane
Bountiful, UT 84010
phone: 801-294-4576, fax: 801-294-5124

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554

In the Matter of	)	
	)	
Section 63.71 Application of	)	Comp. Pol. File No. _____
Pembroke Telephone Company	)	
For Authority to Discontinue	)	
Certain Services	)	

SECTION 63.71 APPLICATION

Pursuant to Sections 63.71 of the Commission's Rules[1] and Section 214(a) of the Communications Act of 1934, as amended,[2] Pembroke Telephone Company ("Pembroke" or the "Company") hereby files this application to discontinue the provision of operator services, operator-assisted calls, Busy Line Verification and Busy Line Interrupt and directory assistance services to customers that the Company serves in the State of Georgia ("Application").[3] In support of this Application, Pembroke submits the following:

I. Information Required by Section 63.71(a)(1) -(4)

A. Name and Address of Carrier

Pembroke Telephone Company
185 E. Bacon Street
P. O. Box 10
Pembroke, GA 31321

For purposes of this Application, the Commission may contact:

Jean McCormick
185 E. Bacon Street
P. O. Box 10
Pembroke, GA 31321
912-653-4389
jean@pemtelco.com

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[1] *See* 47 C.F.R. § 63.71.

[2] *See* 47 U.S.C. § 214(a).

[3] As required by Section 63.71(a) of the Commission's Rules, Pembroke has notified and submitted a copy of this Application concurrent with this filing to the Georgia Public Service Commission, the Governor of Georgia, and the Secretary of the Department of Defense.

B. Date of Planned Service Discontinuance

Pembroke will discontinue certain operator services and directory assistance to its customers in the State of Georgia on or about July 1, 2016, or upon completion of all necessary federal and state regulatory approvals.

C. Points of Geographic Areas of Service Affected

Affected Pembroke local exchange customers are in the Company's service area of Southeastern Georgia which includes portions of Bryan and Bulloch Counties.

D. Brief Description of the Types of Service Affected

In the areas referenced above, Pembroke provides the following services which will be discontinued: "0" dialing to reach an operator, "0 + 10" dialing for operator-assisted calling services and operator-assisted calling card services; and busy line verification/busy line interrupt services and directory assistance (collectively, "Affected Services). This discontinuance is limited to the Affected Services. Customers can continue to reach a long distance operator by dialing "00" to the extent that their presubscribed interexchange carrier offers operator services. Local exchange service will continue without interruption.

II. Brief Description of the Dates and Methods of Notice to All Affected Customers

Notices were sent to all Pembroke local exchange customers as a bill message, printed on a separate page so as to be readily visible, on April, 2016. Please reference Exhibit A which is a sample copy of the notice sent to the affected customers.

III. Status of Carrier

Pembroke is an incumbent local exchange carrier and considered a dominant carrier with respect to the services that it proposes to discontinue in the State of Georgia.

IV. Circumstances of Discontinuance

The Company's discontinuance of the Affected Services was a business decision based on a lack of customer demand for the service. For the period September 2015 through February 2016 Pembroke averaged five (5) Directory Assistance calls per day and a total of three (3) Operator Assisted and Collect calls for the period. The Company's customers are using new technologies and choosing widely available alternatives to operator services, operator-assisted calling, busy line verification/interrupt and directory assistance and will not be adversely affected by the Company's discontinuance of Affected Services.

V. Certification

On behalf of Pembroke Telephone Company, I, the undersigned President and Chief Operations Officer, Jean McCormick, hereby certify that the statements contained herein are true, complete and correct to the best of my knowledge and made in good faith.

VI. Conclusion

For the reasons stated herein, the Company respectfully requests grant of this Application.

Respectfully Submitted,

Jean McCormick, President &
Chief Operations Officer
Pembroke Telephone Company
185 E. Bacon Street
P. O. Box 10
Pembroke, GA 31321
912-653-4389

3/29/2016
Date

CERTIFICATE OF SERVICE

I hereby certify that the foregoing Section 63.71 Application was served this 1st day of April, 2016, by mailing true and correct copies thereof, postage prepaid, to the following persons at the addresses listed below.

Executive Secretary
Georgia Public Service Commission
244 Washington Street, S.W.
Atlanta, Georgia 30334

Office of Governor Nathan Deal
State of Georgia
203 State Capitol
Atlanta, Georgia 30334

Secretary of Defense
Attn: Special Assistant for
Telecommunications,
Pentagon
Washington, DC 20301

Kim Waldron

EXHIBIT A

CUSTOMER NOTICE

Pembroke Telephone Company
185 E Bacon Street, Pembroke, GA 31321

This is to inform you that on or after July 1, 2016, Pembroke Telephone Company will no longer be providing certain operator services and directory assistance within the state of Georgia. Customers who attempt to reach the discontinued services will receive a recorded message to indicate the service is not available. Specifically, the following services will be discontinued:

Operator Services
Operator-Assisted Calls
Busy Line Verification and Busy Line Interrupt
Directory Assistance

This discontinuance is limited to the above operator services and directory assistance and will not affect your Pembroke Telephone Company service in any other way.

The FCC will normally authorize this proposed discontinuance of service unless it is shown that customers would be unable to receive service or a reasonable substitute from another carrier or that the public convenience and necessity is otherwise adversely affected. If you wish to object, you should file your comments as soon as possible, but no later than 30 days after the Commission releases public notice of the proposed discontinuance. You may file your comments electronically through the FCC's Electronic Comment Filing System using the docket number established in the Commission's public notice for this proceeding, or you may address them to the Federal Communications Commission, Wireline Competition Bureau, Competition Policy Division, Washington, DC 20554, and include in your comments a reference to the §63.71 Application of Pembroke Telephone Company. Comments should include specific information about the impact of this proposed discontinuance upon you or your company, including any inability to acquire reasonable substitute service.

If you have any questions about this notice or Pembroke Telephone Company's operator services and directory assistance discontinuance, please contact Pembroke Telephone Company at 912-653-4389.

We thank you for your business and look forward to continuing to serve your communications needs.