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The idea of adding additional diverse small segment programming options to cable broadcasters is going to do nothing more than increase the cost of cable to the average American. Unless we are allowed to purchase what channels we want to watch "a la carte" the cable companies keep packaging tons of channels that nobody watches with one channel that we want to watch so that we end up getting packages that have 300 channels in them when in reality we only watch 10 to 12 channels on a regular basis. If they are mandated to carry additional programming options like this proposal would do they will just end up having more options so that we end up paying for more channels that we don't really want to watch.

The commission should instead focus on developing changes in the system that will allow consumers to reduce their cable bills while still being able to watch the channels they desire to watch. Especially for people like myself who are disabled in on a limited income considerations need to be given so that we can receive programming that we desire instead of a mishmash of programming that we have no desire to even consider watching.

Sincerely,  
Mark Radell