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Public Comments on Emergency Alert System and Wireless Emergency Alerts:=====

Title: Emergency Alert System and Wireless Emergency Alerts

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Comment: I believe that it will become extremely important for the Commission to explore regulatory solutions to achieve complete EAS security. I share the views of the National Association of Broadcasters on clearly defining the consequences for intentionally issuing a false alert. With hybrid threats our nation has been faced with, it is important to avoid a false alert. In October of 2014, a radio station issued a prank alert, which caused other local news and radio stations to issue an emergency alert as well. The consequences of a false alert have a compounding effect. Public Safety and government entities will be faced with confusion, waste of resources, and the possibility of being unable to respond to a real emergency. Also, the effects of a false alert to the public would be an erosion of confidence in the alert system. While I have no doubt that the technological capabilities of the EAS, I believe clear regulatory consequences need to be defined.

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