



**National
Urban League**

*Empowering Communities.
Changing Lives.*

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April 22, 2016

Marlene Dortch
Secretary
Federal Communications Commission
445 12th Street S.W.
Washington, DC 20554

Re: *Expanding Consumer's Video Navigation Choices, MB Docket No. 16-42; Commercial Availability of Navigation Devices, CS Docket No. 97-80; Promoting the Availability of Diverse and Independent Sources of Video Programming, MB Docket No. 16-41*

Dear Ms. Dortch:

One month ago, on March 21, I joined with nine other leaders from historic civil and social rights organizations—the NAACP, Asian Americans Advancing Justice, the National Action Network, the National Coalition on Black Civic Participation, the Japanese American Citizens League, League of United Latin American Citizens (LULAC), the Rainbow Push Coalition, OCA – Asian Pacific American Advocates and the Multicultural Media, Telecom and Internet Council (MMTC)—to voice our concerns to Federal Communications Commission (FCC) Chairman Tom Wheeler about the FCC's "Unlock the Box" proceeding. In our letter, our coalition urged the Commission to "pause" this proceeding to conduct a study to ensure that the proposal will in fact promote diversity and inclusion in the television programming ecosystem. We wanted to ensure that the issues of diversity, inclusion and economic opportunity are key considerations in this proceeding.

Today, I submit our coalition's attached letter as a formal comment in this proceeding to reiterate "diversity and inclusion is not only consistent with the promotion of the public interest; it is consistent with the promotion of the business interest and must be a top-priority." Thus, I hope that the FCC will choose to conduct a study in order to build a record with the necessary data that will allow for informed decisions on this critical issue.

Sincerely,

Marc H. Morial
President and Chief Executive Officer
National Urban League