



April 22nd, 2016

Ms. Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12th Street SW  
Washington, D.C. 20554

Re: Notice of Ex Parte Meeting: WT Docket No. 08-7, Petition of Twilio Inc. for an Expedited Declaratory Ruling Stating That Messaging Services Are Title II Services

Dear Ms. Dortch:

On April 21st 2016, on behalf of Zipwhip Inc., Anthony Riemma, James Lopic, and I met with Pramesh Jobanputra, Matthew Warner, Jennifer Salhus, Karen Sprung, Ann Stevens, Sanford Williams, Melissa Droller Kirkel, Mary Claire York, Heather Hendrickson, and Michelle Sclater of the FCC to discuss Twilio's petition seeking a declaratory ruling clarifying the regulatory status of mobile messaging services.

We discussed the industry shift to a modernized 2 class system for traffic identification; Zipwhip's policies and procedures for number ownership validation; and specifics of how Zipwhip's consumer protection and abuse prevention systems function. Our role as the toll free texting inter-carrier vendor (ICV) for all U.S tier 1 mobile operators allowed us to share insight into specific details of a recent phishing scam. It highlighted the continued need to filter egregious abusive traffic that hurts consumers.

Attached is the presentation that Zipwhip provided to attendees who were physically present at the meeting.

Respectfully submitted,

John Lauer  
CEO  
Zipwhip, Inc.