

CGB-CC-1369 rv. 4-20-16

Page numbers added

**REQUEST FOR CC WAIVER**

**TV PROGRAM**

**Keeler in the Morning – TV Simulcast**

**CONTACT**

**Bill Keeler**

**UTICA MEDIA CORP**

**9418 River Road**

**Marcy, NY 13403**

**315.768.9500**

[Wkeeler1@twcny.rr.com](mailto:Wkeeler1@twcny.rr.com)

# UTICA MEDIA CORP

TV Program: Keeler in the Morning - TV Simulcast

9418 River Road

Marcy, NY 13403

315.768.9500

[Wkeeler1@twcny.rr.com](mailto:Wkeeler1@twcny.rr.com)

## REQUEST FOR AN 'ECONOMICALLY BURDENSOME EXEMPTION' OF CLOSED CAPTIONING REQUIREMENT

### I. NAME OF PROGRAM

1. KEELER IN THE MORNING

### II. NATURE AND COSTS OF CLOSED CAPTIONING THE PROGRAM

1. The program is a 3-hour live feed of my radio show each morning, Monday through Friday, 52 weeks out of the year.
2. We ran the program from the summer of last year until the end of December when the costs of closed captioning became overbearing.
3. We were paying \$70 per hour to have the program live captioned by Caption Advantage in Syracuse, NY.

#### PREVIOUS SERVICE

Caption Advantage

\$70/hour

\$1050/week

\$4550/month

\$54,600 annually

#### QUOTE TWO

AppTek (\$1800 set up)

\$54/hour

\$811.54/week

\$3516/month

\$42,200 annually

#### QUOTE THREE

VITAC

\$90/hour

\$1350/week

\$5850/month

\$70,200 annually

4. We have considered purchasing the captioning equipment; however, it has been deemed not feasible at this time.

### **III. THE IMPACT OF CAPTIONING**

1. We attempted to use local sponsors to cover the captioning fees and that proved not to be feasible in the long run. Because of closed captioning fees, we have had to cease the broadcast for the time being. We plan to seek grants to cover the expenses of captioning, so that we will be able to properly serve the hearing impaired people in our community.
2. Captioning of this program is extremely expensive because of two reasons: 1) It's 15 hours a week and 2) The program is live and must be 'Live Captioned" which means the costs are significantly higher.

### **IV. FINANCIAL RESOURCES**

1. We tested this simulcast from August until December of 2015, during which time I was able to get 3 sponsors for \$11,250.00
  - a. The Brindisi Law Firm \$4500 (Paid directly to Caption Advantage)
  - b. The Utica Tower \$4500
  - c. Media Corp \$2250
2. Caption Advantage worked with us financially to assist in providing the services when we did not have the closed captioning sponsors.
3. Currently, we have no sponsors committed to this simulcast and we're beginning to work with a grant writer to cover the cost of the captioning. This process is expected to take several months.
4. The radio and television stations have provided the equipment and airtime needed to carry out the live simulcast. There have been no associated expenses. Our only expense is the closed captioning fee.

### **V. SUMMARY OF INCOME AND EXPENSES**

1. Unfortunately, the Keeler in the Morning TV simulcast does not offer an opportunity to generate revenue for Utica Media Corporation, the WIBX or WFXV. As a result, both the radio and television stations have suggested that we work towards accomplishing non-traditional funding to be paid directly to the caption service in order to support the project. We're also working towards getting a grant to cover the expense.

This is an added service to the members of our community of an existing radio show, which expands the broadcast to people who might not otherwise be able to experience such a live, local morning radio program that delivers news, local information and commentary. Because there is absolutely no revenue generated from the simulcast, there are no associated financials to provide as part of this request with the exception of the closed captioning fees that have already been incurred. Additionally, it is our intention to become fully compatible with the closed captioning requirements as soon as the grant funding is awarded.

Utica Media Corp is a television production company that produces local television programming, commercial and political television programs and commercials, as well as websites and web content. A copy of our latest tax form is provided below.

## **VI. CURRENT ASSETS AND LIABILITIES**

Utica Media Corp is generally a small television production company with annual revenues of under \$100,000. Most of our revenue is generated through the production of political television commercials. Cash on-hand normally ranges from \$1000 to \$5000 monthly.

In terms of equipment for the radio show simulcast on WFXV, we have one GoPro camera and a microwave transmitter on loan from the television station. The audio is fed through existing equipment in the radio studio.

There are no additional employees needed for the simulcast and no additional liabilities or assets. The simulcast is considered a public service to the community and we purchase the airtime for \$1 a month to complete the transaction. Staff members of the Keeler in the Morning program are not compensated for the television simulcast.

## **VII. VIDEO PROGRAMMING DISTRIBUTOR ASSISTANCE**

We initially reached out to WFXV-TV and WIBX radio for assistance with the closed captioning requirements. It was determined that the market could not sustain local business support for the closed captioning expense, as it totaled over \$50,000 annually. Since then, we've been exploring a software version of captioning options that include a company named AppTek, which was previously described. This would

offer a savings of about \$20,000 annually; but will not be available to us until we secure a grant.

Initially, we contacted WFXV to inquire if they provided the closed captioning service only to find out that they currently outsource to Caption Advantage in Syracuse, which we used to run the broadcast until it became too costly.

## **VIII. ADDITIONAL SPONSORSHIPS**

We are currently looking at all options for financial support, even in addition to the grant opportunities; however, this is somewhat complicated. This simulcast is considered an “outside project” that I, as the host of the radio program, have been given permission to pursue under the following conditions: a.) that the program doesn’t cost the radio or television stations any additional expense and b.) that no profit is made from the simulcast. Management from both the radio and television sides agreed to avoid the messy situation of both entities attempting to sell the same program or even the complications of a shared revenue program between the two companies. Therefore, I was given specific instructions: “If you can get this done and it doesn’t cost either side any money, then you have permission to proceed.”

Another option was to allow a third-party to live-switch the program, sell advertising and then pay both the radio and television stations a fee for broadcast rights. This option was rejected over the very difficult hurdle over the problem of sponsor duplication in a smaller market such as Utica-Rome, which already struggles with a dwindling local market base.

One additional option was considered, and ultimately deemed unfeasible:

1. The radio station would get into the business of selling television ads and would serve as the production company. An additional investment of \$15,000 in equipment and one \$20,000 per year part-time employee would be required. Sales staff would assume the task of selling the television portion of the radio show.

## **IX. TYPE OF OPERATIONS**

The simulcast of the Keeler in the Morning radio show each morning tremendously expands the reach of the program, which airs on WIBX 950 AM, a 25,000 AM station in Utica, NY. The simulcast allows us to reach into surrounding areas that struggle with an AM radio signal and it also expands our reach to areas outside the radio’s coverage area, like rural

communities and cities like Oneonta and Cooperstown.

The simulcast airs uninterrupted from 6 am – 9 am Monday through Friday on WFXV-TV out of Utica. The program consists of news, sports and weather information, along with calls from listeners and interviews with community leaders and members. We offer emergency public service when it is required and vital information for our listeners on a daily basis.

The Keeler in the Morning program is currently the #1 rated morning radio program in the Utica-Rome listening area for adults 25-54 and the key demographic of 35-plus.

**X. REQUIRED INFORMATION**

The following specimens have been submitted as validation:

1. Receipts from Caption Advantage a fees for captioning
2. An email and proposal from AppTek, a software company providing software based voice-recognition and captioning
3. An email and proposal from Vitac Captioning Service
4. Utica Media Corp tax return 2015

I declare under penalty of perjury that the statements and details in this request are true and correct. Executed on Wednesday, April 20, 2016.

Signed: William G. [Signature] 4/20/16

Darryn Cleary @  
To: Bill Keeler  
RE: VITAC - William Keeler - Live CC for radio simulcast

March 30, 2016 at 3:23 PM

DC

Hi, Bill --

Please find attached VITAC's proposal to provide live CC for your radio program simulcast on WFXV-TV. I will follow up with you on Thursday, March 31<sup>st</sup> at 3pm EST to review this information, but let me know if you have any questions or need additional information before then.

Regards -- Darryn

Darryn Cleary  
Senior Vice President of Sales  
VITAC  
Visit the new [www.vitac.com](http://www.vitac.com)



101 Hillpointe Drive  
Canonsburg, PA 15317  
Direct: 724-514-4081  
Cell: 412-997-0131

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**From:** Bill Keeler [<mailto:billkeeler1@me.com>]  
**Sent:** Wednesday, March 30, 2016 12:04 PM  
**To:** Darryn Cleary  
**Subject:** Re: VITAC - William Keeler - Live CC for radio simulcast

Thanks Darryn. I'm hoping we can get a very competitive price. Obviously, this is 3 hours a day live, so the cost can climb up there pretty good. I hope to hear from you soon.  
Thanks,  
Bill

On Mar 30, 2016, at 11:49 AM, Darryn Cleary <[Darryn.Cleary@vitac.com](mailto:Darryn.Cleary@vitac.com)> wrote:

- What is the program title? Keeler in the Morning
- When are you looking to start live captioning? As soon as possible
- Which station in Utica will be airing the program? WFXV-TV
- Do you know if they are doing any live captioning currently? They are, I believe. Their newscast. We aren't able to use that.
- Do you know if they have caption-related equipment in place already - a CC encoder unit and an audio coupler (both with either POTS or IP connectivity)? They must. Their news is live captioned.
- Will you need a transcript following each 3-hour broadcast? No
- If so, do you need it to be the as-captioned-live version (no cleanup) or do you need a fully cleaned up version?

Looking forward to hearing back from you soon.

Regards -- Darryn

P.S. I will forward you full background information on VITAC and our services under separate cover.

--  
Bill Keeler  
MEDIA CORP INC  
106 SOUTH FOURTH AVE  
LUDLOW, NY 13357  
(518) 777-8426  
(518) 879-5548 (Fax)  
TELEVISION AND VIDEO PRODUCTION

[BillKeeler1@me.com](mailto:BillKeeler1@me.com)

This message contains confidential information and is intended only for the individual named. If you are not the named addressee you should not disseminate, distribute or copy this e-mail. Please notify the sender immediately by e-mail if you have received this e-mail by mistake and delete this e-mail from your system. E-mail transmission cannot be guaranteed to be secure or error-free as information could be intercepted, corrupted, lost, destroyed, arrive late or incomplete, or contain viruses. The sender therefore does not accept liability for any errors or omissions in the contents of this message, which arise as a result of e-mail transmission. If verification is required please request a hard-copy version. MEDIA CORP 106 SOUTH FOURTH AVE LUDLOW, NY 13357



Media Corp Inc -  
VITAC\_CC...3-30-16.pdf



March 30, 2016

Mr. Bill Keeler  
Media Corp., Inc.  
106 South Fourth Ave.  
Ilion, NY 13357

Dear Bill,

Thank you for the opportunity to provide you with this bid on closed captioning services for your *Keeler In The Morning* program on WFXV, which I understand airs Monday – Friday, from 6am – 9am EST.

VITAC is the largest and most trusted provider of captioning services in the U.S. – covering over **225,000 hours** of live events and **16,000 hours** of prerecorded programming annually. In addition to working with many national news networks, such as ABC, CBS, NBC, CNBC, MSNBC, CNN, CNN Headline News, and Fox News Channel, VITAC captions many shows such as **Nightly Business Report**, **Religion & Ethics Newsweekly**, and **Tavis Smiley**. VITAC also provides services for numerous PBS stations such as **WBGU**, **WOSU**, **WVIA**, **WNET** and **WQED**. We'd love to serve as a valued resource for your programming as well.

Along with our coast-to-coast production facilities, and dedicated, highly-experienced staff, including professional Engineering and Client Services employees, VITAC's unique solution includes:

- Our own proprietary Offline and Realtime Scheduler systems, which allow for --
  - increased efficiency
  - better workflow
  - ability to accommodate last-minute turnarounds
  - identifying the history or production progress of any client programming, anticipated due dates, along with notes or other special information concerning the project.
- VITAC has captioning staff and supervisors available **24 x 7 x 365**
  - A dedicated "hot line" is available at all hours to request special services or provide important information, whether for live or prerecorded programs.
- Technology to perform seamless transitions between realtime programs / captioners
  - Our in-house coordinators have the ability of selecting which captioner will be on air and switching their caption data to the client. This capability allows seamless transitions between captioners for long events, or in the event that a captioner must be switched due to unforeseen circumstances.
- Robust, scalable, fully mature and thoroughly tested technical operations and platforms that have been significantly upgraded and enhanced to provide the highest level of service and capabilities.
  - Having redundant equipment and backup power helps to ensure that VITAC will be able to create captions for live programming. **VITAC is the only closed captioning company that has a telecom platform with three-separate last-mile paths – fiber, copper and wireless.** VITAC has two completely independent telephone systems active at all times, each linking us to a different long-distance carrier, in addition to wireless access to provide an additional level of backup. If one telephone network fails, we have the ability to route all caption transmissions to the backup system so that live captioning can continue without interruption.

VITAC was also tapped by the FCC recently to help draft the best practices for their new CC quality regulations pertaining to accuracy, synchronicity, completeness and placement, so you can be assured that VITAC is in compliance with these rules.

VITAC has been continuously providing closed captioning services for the past **30 years**. VITAC is incorporated in the Commonwealth of Pennsylvania and is a wholly-owned subsidiary of The Gores Group, an international investment firm based on Los Angeles.

101 Hillpointe Drive | Canonsburg, PA 15317 | Phone 724.514.4000 | Fax 724.514.4111

VITAC.com

## **REALTIME CAPTIONING**

VITAC's realtime captioning staff is the most seasoned in the business, many with **15 years** or more of on-air experience captioning a wide variety of programs. We have a highly specialized screening process that each new realtime captioner applicant must complete -- for every **10** realtime captioner candidates that apply to VITAC, only **1** candidate makes it to the interview stage.

VITAC's realtime service includes:

- Highest quality captioning
  - Realtime captioning performed by professional, **employee** reporters – not independent contractors. VITAC only hires the best realtime captioners and trains them on our detailed SOP's to provide highly accurate and uniform captions. We will endeavor to establish a main captioner and backup captioners for your programming so that you have the best, consistent captioning.
- All pre-air preparation and research
  - VITAC reviews captions on a regular basis so that our work is consistent. Advanced information such as rundowns, agendas, speaker names, etc., are most helpful and will allow us to produce the most accurate captions for your programs
- All communications charges for audio and encoder connections
  - Including daily 15:00 pre-show dial-in routine with verbal confirmation of audio and encoder hookups with WFXV staff
- Highest level of customer service
  - VITAC's dedicated Client Sales & Services team provides a one-stop contact point for all scheduling and production-related communication and coordination
  - VITAC's experienced Production Coordinators handle all pre-show check-ins and on-air troubleshooting so that our Realtime Captioners can focus solely on writing the show – not dealing with other production issues
  - 24 / 7 Realtime Hotline at HQ to assist with any testing or technical items

VITAC's rate to provide realtime captioning for your programming that is either truly live or live-to-tape will be –

- **\$90 / program hour** if both encoder and audio coupler connections are IP based
- **\$92.50 / program hour** if the encoder connection is IP based, and the audio coupler is POTS based, or vice versa
- **\$95 / program hour** if both the encoder and audio coupler connections are POTS based

The above pricing is billable in 15:00 increments, with a 30:00 minimum charge, and is based on a 2-year contract term.

In order to adequately prepare staffing / scheduling models, create show-specific dictionaries for your programming, and test encoder and audio coupler connectivity with the station, we require at least 2 weeks' notice prior to commencing. As such, VITAC can be ready to take on your live captioning effective April 11, 2016, if we receive notification from you by COB (5pm ET) on Monday, April 4<sup>th</sup>. If you're looking to begin on another later date, just let us know and we can work with you on a mutually agreeable start date.

Additional realtime specifications are as follows:

- WFXV will provide a Line-21 caption encoder with a phone line to receive the caption information and insert it into each broadcast. Phone line cannot run through switchboard – must be dedicated. We can also caption programs via IP connection.
- A program audio line (POTS or IP) is also needed in order to enable our captioners to hear your programs.
- You will notify us of schedule changes and also provide access to any reference materials that may be available (e.g. show rundowns, guest lists, websites, scripts, etc.).

- VITAC's schedule/staffing permitting, you shall have the option to schedule additional events at –
  - 1.5 times the regular hourly realtime rate when we are given 48-24 hours notice
  - 2 times the regular hourly realtime rate when we are given less than 24 hours notice.
- Events canceled within 48 hours of air will be invoiced at 50% of the booked rate.
- Events canceled within 24 hours of air will be invoiced at 100% of the booked rate.

### **CC sponsorship**

There may be an opportunity for you to sell CC sponsorships to help offset, or possibly eliminate, your CC expense. Many local stations allow a :10 billboard / voiceover, highlighting a local business as a CC sponsor, and you can involve multiple businesses (say, one for each hour of your show) --

<https://www.youtube.com/watch?v=gC4HvbS5uwA>

The pitch to potential sponsors:

- One of the best and most inexpensive ways to receive valuable television advertising time for your company, product or service is to be associated with a CC sponsorship
- CC Sponsorships offer the following benefits --
  - An inexpensive advertising alternative to companies interested in reaching a television audience with their message
  - A stand-alone exposure in which the audience is specifically directed by voiceover to watch the message that follows (either VO + video or VO + graphic)
  - An advertising placement in which the sponsor is looked upon as supporting / providing a much-needed public service to the hearing impaired audience, as well as to other CC viewers (children learning to read; people learning English as a second language, adults working on literacy skills; patrons in bars, restaurants, health clubs; hospital patients)
  - CC sponsorship enables television exposure at a fraction of the cost of traditional spots or underwriting placements, yet with high visibility, thereby enabling the company to stretch advertising budgets while receiving the frequency of exposure
  - Provides a great media buy at low CPM's; Extremely efficient cost-to-value ratio
  - Create brand awareness as a vehicle to promote new products
  - Company / sponsor is perceived as a "good corporate citizen" in the community
  - CC sponsorship spots reach 100% of the viewing audience (not just the deaf / hard of hearing) since they contain audio and video / graphics
  - Spots are more DVR-proof than traditional advertising because of their integral placement within the show – enabling the message/product/service to “stand out” rather than “blend in”
  - For companies that potentially can't afford to buy 15- and 30-second spots on television, CC sponsorships are an attractive, efficient and highly effective way to brand their products and to get their message out
  - A study conducted by Frank N. Magid Associates, and sponsored by Sony (April '04), tested the 10-second spot's effectiveness in conveying advertisers' messages. Magid found that 10-second spots have very strong levels of recall and persuasiveness, with unaided awareness being 75% of 30-second commercials. The study also found that aided recall levels were 98% of 30-second commercials, and the results were even more pronounced among viewers 18 to 34.

In summary, VITAC's overall dedication to customer service, our attention to quality and reliability, and our competitive pricing, make VITAC a superior choice to meet your captioning needs -- now and in the future. We look forward to discussing how we can work together to create a partnership to make your programming accessible through our services.

Regards,

Darryn Cleary  
Senior Vice President of Sales

101 Hillpointe Drive | Canonsburg, PA 15317 | Phone 724.514.4000 | Fax 724.514.4111

VITAC.com

Jim Carey  
 407.234.0663  
[jfcareyis@apptek.com](mailto:jfcareyis@apptek.com)  
 Skype user name jfcareyis

**From:** Jim Carey  
**Sent:** Friday, January 08, 2016 2:26 PM  
**To:** 'Bill Keeler' <[billkeeler1@me.com](mailto:billkeeler1@me.com)>  
**Subject:** RE: Closed captioning

Bill – included are all the budget numbers for the Captioning Appliance as well a description of the device. The Setup Fee and Annual subscription @ \$1,800.00 is \$26,600.00. The other tuning options and the ability to post edit the transcripts we spoke of are also listed. Backup Appliance is always a strong suggestion as well.

Regards

Jim Carey  
 407.234.0663  
[jfcareyis@apptek.com](mailto:jfcareyis@apptek.com)  
 Skype user name jfcareyis

[See More from Bill Keeler](#)



Omnifluent Live  
 Captioning ...e Flyer.pdf



Bill – I would like to present these budgeting numbers for a single Closed Caption Appliance. This quote provides 1 year of closed captioning as well we have some tools and adaptation options that will ensure your accuracy continues to improve. The annual recurring amount would include the subscription and backup appliance fee, budget for year 2 / annual recurring cost would be \$27,600.

Seq	Qty	Model	Description	Monthly Unit US\$	Annual US\$
1	1	Media Appliance	Live Captioning Appliance (English)	\$1,800.00	\$21,600.00
2	1	Setup Fee	Setup fee	\$5,000.00	\$5,000.00
3	1	Backup	Backup Appliance	\$500.00	\$6,000.00
				<b>Total</b>	<b>\$32,600.00</b>
<b>Optional items</b>					
4	1	Initial Model	Initial modeling for content	\$3,000.00	\$3,000.00
5	2	Update Model	Update model (each update)	\$900.00	\$1,800.00
6	2	Speaker Profile	Customized Speaker Profile for Optimal ASR Performance \$1,500 per each Speaker Profile, assuming the minimum of 10 audio hours with transcripts are provided to AppTek by Licensee.	\$900.00	\$1,800.00
7	1	Workbench Lite	Appliance Workbench Lite for editing capabilities \$250 per month	\$250.00	\$3,000.00
				<b>Options Total</b>	<b>\$9,600.00</b>
				<b>Project Total</b>	<b>\$42,200.00</b>

If there are any questions please contact James Carey, Phone 407.234.0663 Email: [jfcareyis@apptek.com](mailto:jfcareyis@apptek.com)

Respectfully,  
 Jim Carey

**U.S. Income Tax Return for an S Corporation**

▶ Do not file this form unless the corporation has filed or is attaching Form 2553 to elect to be an S corporation.  
 ▶ Information about Form 1120S and its separate instructions is at [www.irs.gov/form1120s](http://www.irs.gov/form1120s).

For calendar year 2015 or tax year beginning \_\_\_\_\_, 2015, ending \_\_\_\_\_, 20\_\_\_\_

<b>A</b> S election effective date 04/29/2011	<b>TYPE OR PRINT</b>	Name Number, street, room/suite, City/town, state/province, country, ZIP/foreign postal code Utica Media Corp Inc	<b>D</b> Employer identification number [REDACTED]
<b>B</b> Business activity code number (see instructions) 541800		[REDACTED]	<b>E</b> Date incorporated 04/29/2011
<b>C</b> Check if Sch M-3 attached <input type="checkbox"/>			<b>F</b> Total assets (see instructions) \$ 0

**G** Is the corporation electing to be an S corporation beginning with this tax year?  Yes  No If "Yes," attach Form 2553 if not already filed  
**H** Check if: (1)  Final return (2)  Name change (3)  Address change (4)  Amended return (5)  S election termination or revocation  
**I** Enter the number of shareholders who were shareholders during any part of the tax year. . . . . 1

**Caution:** Include only trade or business income and expenses on lines 1a through 21. See the instructions for more information.

<b>Income</b>	<b>1 a</b> Gross receipts or sales . . . . .	<b>1a</b>	77,364.	
	<b>b</b> Returns and allowances . . . . .	<b>1b</b>		
	<b>c</b> Balance. Subtract line 1b from line 1a . . . . .	<b>1c</b>		77,364.
	<b>2</b> Cost of goods sold (attach Form 1125-A) . . . . .	<b>2</b>		41,541.
	<b>3</b> Gross profit. Subtract line 2 from line 1c . . . . .	<b>3</b>		35,823.
	<b>4</b> Net gain (loss) from Form 4797, line 17 (attach Form 4797) . . . . .	<b>4</b>		
<b>5</b> Other income (loss) (see instructions-attach statement) . . . . .	<b>5</b>			
<b>6</b> Total income (loss). Add lines 3 through 5 . . . . .	<b>6</b>		35,823.	
<b>Deductions (see instructions for limitations)</b>	<b>7</b> Compensation of officers (see instructions - attach Form 1125-E) . . . . .	<b>7</b>		8,037.
	<b>8</b> Salaries and wages (less employment credits) . . . . .	<b>8</b>		
	<b>9</b> Repairs and maintenance . . . . .	<b>9</b>		29.
	<b>10</b> Bad debts . . . . .	<b>10</b>		
	<b>11</b> Rents . . . . .	<b>11</b>		1,500.
	<b>12</b> Taxes and licenses . . . . .	<b>12</b>		
	<b>13</b> Interest . . . . .	<b>13</b>		1.
	<b>14</b> Depreciation not claimed on Form 1125-A or elsewhere on return (attach Form 4562) . . . . .	<b>14</b>		
	<b>15</b> Depletion (Do not deduct oil and gas depletion.) . . . . .	<b>15</b>		
	<b>16</b> Advertising . . . . .	<b>16</b>		9,056.
	<b>17</b> Pension, profit-sharing, etc., plans . . . . .	<b>17</b>		
	<b>18</b> Employee benefit programs . . . . .	<b>18</b>		
	<b>19</b> Other deductions (attach statement) . . . . .	<b>19</b>		36,815.
	<b>20</b> Total deductions. Add lines 7 through 19 . . . . .	<b>20</b>		55,438.
	<b>21</b> Ordinary business income (loss). Subtract line 20 from line 6 . . . . .	<b>21</b>		(19,615.)
<b>Tax and Payments</b>	<b>22 a</b> Excess net passive income or LIFO recapture tax (see instructions) . . . . .	<b>22a</b>		
	<b>b</b> Tax from Schedule D (Form 1120S) . . . . .	<b>22b</b>		
	<b>c</b> Add lines 22a and 22b (see instructions for additional taxes) . . . . .	<b>22c</b>		
	<b>23 a</b> 2015 estimated tax payments and 2014 overpayment credited to 2015 . . . . .	<b>23a</b>		
	<b>b</b> Tax deposited with Form 7004 . . . . .	<b>23b</b>		
	<b>c</b> Credit for federal tax paid on fuels (attach Form 4136) . . . . .	<b>23c</b>		
	<b>d</b> Add lines 23a through 23c . . . . .	<b>23d</b>		
	<b>24</b> Estimated tax penalty (see instructions). Check if Form 2220 is attached . . . . .	<b>24</b>		
	<b>25</b> Amount owed. If line 23d is smaller than the total of lines 22c and 24, enter amount owed . . . . .	<b>25</b>		
	<b>26</b> Overpayment. If line 23d is larger than the total of lines 22c and 24, enter amount overpaid . . . . .	<b>26</b>		
<b>27</b> Enter amount from line 26 Credited to 2016 estimated tax . . . . .	<b>27</b>			
			Refunded ▶	

**Sign Here** Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than taxpayer) is based on all information of which preparer has any knowledge.

Signature of officer: [Signature] Date: 4/18/16 Title: President

May the IRS discuss this return with the preparer shown below (see instructions)?  Yes  No

**Paid Preparer Use Only**

Print/Type preparer's name: Susan [REDACTED] Preparer's signature: [Signature] Date: 04/12/2016 Check self-employed  PTIN: [REDACTED]

Firm's name: [REDACTED] Firm's EIN: [REDACTED]

Firm's address: [REDACTED] Phone no.: 315-[REDACTED]

## FINANCIAL DISCLOSURE

Name: Bill Keeler

I, Bill Keeler, swear or affirm:

1. The simulcast of Keeler in the Morning on television has no associated revenue or income.
2. Closed Captioning fees are estimated at \$40,000 - \$60,000 annually and will be paid directly to third party.
3. The simulcast is an added public service to the community and there are no current plans to create a revenue stream.
4. We are currently in the process of writing grants to cover the annual expense associated with closed captioning.

I SWEAR OR AFFIRM THAT THE ABOVE AND FOREGOING REPRESENTATIONS ARE TRUE AND CORRECT TO THE BEST OF MY INFORMATION, KNOWLEDGE, AND BELIEF.

3/22/16  
Date

Bill Keeler  
Bill Keeler

STATE OF NEW YORK  
COUNTY OF ONEIDA

I, the undersigned Notary Public, do hereby affirm that John Doe personally appeared before me on the 22 day of March 2016, and signed the above Affidavit as his free and voluntary act and deed.

Paige E Brown  
Notary Public

PAIGE E. BROWN  
Notary Public, State of New York  
Appointed in Oneida County  
Reg. # 01BR6314764  
My Commission Expires November 17, 2018

**Caption Advantage LLC**  
 4440 Ashfield Terrace  
 Syracuse, NY 13215

# Invoice

**Invoice #** 15-Keeler-2  
**Invoice Date:** 10/22/2015  
**Due Date:** 11/21/2015  
**Project:**  
**P.O. Number:**

**Bill To:**  
 Bill Keeler  
 WIBX 950  
 9418 River Road  
 Marcy NY 13403

Description	Hours/Qty	Rate	Amount
Closed captioning services for First News Keeler in the Morning 6:00 -9:00 am:			
October 19 -October 23, 2015	15	75.00	1,125.00
October 26 -October 30, 2015	15	75.00	1,125.00
November 2 -6, 2015	15	75.00	1,125.00
November 9 -13, 2015	15	75.00	1,125.00
November 16 -20, 2015	15	75.00	1,125.00
November 23 -27, 2015	15	75.00	1,125.00

Thank you for your business.

**Total** \$6,750.00

**Payments/Credits** \$0.00

**Balance Due** \$6,750.00

Pay online at: <https://ipn.intuit.com/2p2rshp5>

Phone #	Fax:	E-Mail
315-492-0069		CaptionAdv@aol.com

**Caption Advantage LLC**  
 4440 Ashfield Terrace  
 Syracuse, NY 13215

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November 23 - 27, 2015	15	75.00	1,125.00

143310

**FIBER INSTRUMENT SALES, INC.**  
 Check 143310

Vendor : 103162, Caption Advantage  
 Invoice number Invoice Date Currency Gross amount Cash discount Payment amount  
 UTICA TOWER PRO 12/1/2015 USD 4,500.00 0.00 4,500.00  
 Total  
 Vendor payment UTICA TOWER PROMO 4,500.00

Thank you for your business.

**Total** \$6,750.00

**Payments/Credits** \$0.00

**Balance Due** \$6,750.00

Phone #	Fax:	E-Mail
315-492-0069		CaptionAdv@aol.com