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Ex Parte

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: Protecting the Privacy of Customers of Broadband and Other Telecommunications Services, WC Docket No. 16-106

Dear Ms. Dortch:

On May 5, 2016, Karen Zacharia, Michael Berg, Maggie McCready and I from Verizon met with Ruth Milkman, Chief of Staff to the Chairman; Matt DelNero and Lisa Hone from the Wireline Competition Bureau; and Jennifer Tatel from the Office of the General Counsel to discuss the Commission's broadband privacy proceeding. We described Verizon's current advertising programs, including the notices we provide to our customers and the choices we make available concerning their participation in these programs. We explained that these programs provide consumers either opt-out or opt-in consent, depending on the sensitivity of the consumer data involved. We explained that several of the Commission's proposals in this proceeding – including the broad opt-in requirement for the use or sharing of information (including the internal sharing of data with affiliates) and restrictions on the use of persistent identifiers – would be inconsistent with both Verizon's current advertising programs and the practices of other Internet companies.

Sincerely,

CC: Ruth Milkman
Matthew DelNero
Lisa Hone
Jennifer Tatel