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Consumers want and deserve protections online and finally the FCC is giving us a chance at it.

Chairman Wheeler's bold proposal for new privacy rules would be a big win for consumers like me who are desperately seeking a better approach to privacy protections online.

The FCC's rules would address real, 21st century concerns with our privacy on the Internet by filling in the gaps left by privacy regulations of Congress and the FTC, and building off existing frameworks and creating "opt-in" requirements that are easy, understandable, and completely necessary.

We use the Internet for our most private and personal matters now, from conversations with our families, to our banking, and financial planning. Without the FCC's privacy protections, our data is completely at risk of being bought and sold to the highest bidder.

Companies should not be able to buy and sell our information as they please, without our consent. That is what they're doing now. It has to stop.

By creating clear rules for opt-in consent, the FCC will require that companies to let us know exactly what they're planning on doing with our information -- and that is exactly what we need. We shouldn't have to live in fear that the "check this box" consent forms of big corporations have us signing away our lives, when all we want is to use an application.

It is truly more important than ever that we protect consumer privacy and I am proud to support Chairman Wheeler's privacy initiatives. Steps like this one are vital to bringing data security to consumers in this century.

If these rules are adopted, I believe we will finally be able to use the web in comfort, without fear of our private data getting into the wrong hands or our identities being put at risk.

Thank you, FCC for your hard work in protecting consumers.

Sincerely,
Jason Johnson