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May 16, 2016

Ms. Marlene H. Dortch
Secretary, Federal Communications Commission
445 12th Street S.W.
Washington, DC 20554

Re: Notice of Ex Parte Presentation, MB Docket 16-42, CS Docket 97-80

Dear Ms. Dortch:

On May 13, 2016, a demonstration of applications-based delivery of video programming and MVPD services available today in the market was held at the offices of the National Cable & Telecommunications Association (NCTA) for Commissioner Mignon Clyburn and David Grossman, Commissioner Clyburn's Chief of Staff and Media Policy Advisor. Participating in the demonstration were NCTA's James Assey, Dane Snowden, Rick Chessen, Neal Goldberg, Bill Check, Loretta Polk and Steve Mace; Neil Fried of the Motion Picture Association of America; Jordan Goldstein of Comcast; Andrew Reinsdorf and Stacy Fuller of AT&T; DeDe Lea of Viacom and Paul Glist of Davis Wright Tremaine LLP.

The demonstrations included apps-delivered programming on Roku and Apple TV, DIRECTV service on television sets, and retail devices offering pirated content. The demonstration also included integrated search on Roku of cable and other services. In the course of the demonstration, the participants discussed innovation and competition in apps and in apps-hosting platforms, the ability for diverse programmers to participate in these platforms, and the importance of protecting copyright and addressing piracy, consistent with the comments filed in the above-captioned proceedings by NCTA, AT&T/DIRECTV, and the Motion Picture Association of America/SAG-AFTRA.

Respectfully submitted,

/s/ Neal M. Goldberg

Neal M. Goldberg

cc: Commissioner Mignon Clyburn
David Grossman