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The market for video content is thriving and highly competitive, offering a vast array of video streaming services, cloud-based video on demand, and apps providing news, cinema and programming. This market is swiftly innovating beyond the traditional set-top box to new applications and devices with more choices than ever. Past government attempts to govern set-top boxes have been a complete failure. Yet another failed attempt at top-down government regulation will only stifle innovation and benefit companies with political influence rather than companies that provide what consumers want. We don't need the FCC to attempt to fix what isn't broken -- I urge you to reject the proposed rule.