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The exchange for video content is thriving and incredibly competitive, offering a wide array of video streaming services, cloud-based video on demand, and apps providing news, cinema and programming. This market is swiftly innovating beyond the traditional set-top box to new applications and devices with more diversity than ever. Past government attempts to govern set-top boxes have been a complete failure. Yet another failed attempt at top-down government regulation will only put the brakes on innovation and benefit companies with political influence rather than companies that provide what consumers want. We don't need the government to fix what isn't broken -- I urge you to reject the proposed rule.