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The exchange for video content is booming and incredibly competitive, offering a vast array of video streaming services, cloud-based video on demand, and apps providing news, cinema and programming. This market is swiftly innovating beyond the traditional set-top box to new applications and devices with more diversity than ever. Past FCC attempts to regulate set-top boxes have been a complete failure. Yet another failed attempt at one-size-fits-all government regulation will only hinder innovation and benefit companies with political influence rather than companies that provide what viewers want. We don't need the FCC to fix what isn't broken -- I urge you to reject the proposed rule.