

60001860193.txt

The market for video content is roaring and extremely competitive, offering a diverse array of video streaming services, cloud-based video on demand, and apps providing news, films and programming. This market is swiftly innovating beyond the traditional set-top box to new applications and devices with more diversity than ever. Past Commission attempts to govern set-top boxes have been a complete failure. Yet another failed attempt at top-down government regulation will only hinder innovation and benefit companies with political power rather than companies that provide what viewers want. We don't need the FCC to repair something what isn't broken -- I urge you to reject the proposed rule.