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The exchange for video content is roaring and highly competitive, offering a vast array of video streaming services, cloud-based video on demand, and apps providing news, movies and programming. This market is rapidly innovating beyond the traditional set-top box to new applications and devices with more diversity than ever. Past government attempts to govern set-top boxes have been a complete failure. Yet another failed attempt at one-size-fits-all government regulation will only stifle innovation and benefit companies with political influence rather than companies that provide what viewers want. We don't need the federal government to attempt to fix what isn't broken -- I urge you to reject the proposed rule.