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The exchange for video content is booming and extremely competitive, offering a diverse array of video streaming services, cloud-based video on demand, and apps providing news, cinema and programming. This market is quickly innovating beyond the traditional set-top box to new applications and devices with more diversity than ever. Past FCC attempts to govern set-top boxes have been a complete failure. Yet another failed attempt at one-size-fits-all government regulation will only put the brakes on innovation and benefit companies with political influence rather than companies that provide what consumers want. We don't need the government to repair something what isn't broken -- I urge you to reject the proposed rule.