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The exchange for video content is roaring and incredibly competitive, offering a wide array of video streaming services, cloud-based video on demand, and apps providing news, cinema and programming. This market is quickly innovating beyond the traditional set-top box to new applications and devices with more diversity than ever. Past Commission attempts to govern set-top boxes have been a complete failure. Yet another failed attempt at one-size-fits-all government regulation will only hinder innovation and benefit companies with political power rather than companies that provide what Americans want. We don't need the government to fix what isn't broken -- I urge you to reject the proposed rule.