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The exchange for video content is booming and incredibly competitive, offering a diverse array of video streaming services, cloud-based video on demand, and apps providing news, movies and programming. This market is quickly innovating beyond the traditional set-top box to new applications and devices with more diversity than ever. Past FCC attempts to govern set-top boxes have been a complete failure. Yet another failed attempt at one-size-fits-all government regulation will only stifle innovation and benefit companies with political influence rather than companies that provide what consumers want. We don't need the government to attempt to fix what isn't broken -- I urge you to reject the proposed rule.