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The market for video content is thriving and extremely competitive, offering a wide array of video streaming services, cloud-based video on demand, and apps providing news, cinema and programming. This market is swiftly innovating beyond the traditional set-top box to new applications and devices with more diversity than ever. Past government attempts to govern set-top boxes have been a complete failure. Yet another failed attempt at top-down government regulation will only hinder innovation and benefit companies with political sway rather than companies that provide what viewers want. We don't need the FCC to attempt to fix what isn't broken -- I urge you to reject the proposed rule.