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The exchange for video content is booming and incredibly competitive, offering a diverse array of video streaming services, cloud-based video on demand, and apps providing news, movies and programming. This market is swiftly innovating beyond the traditional set-top box to new applications and devices with more diversity than ever. Past Commission attempts to regulate set-top boxes have been a complete failure. Yet another failed attempt at top-down government regulation will only hinder innovation and benefit companies with political influence rather than companies that provide what consumers want. We don't need the FCC to fix what isn't broken -- I urge you to reject the proposed rule.