



May 23, 2016

Marlene H. Dortch, Esq.
Secretary
Federal Communications Commission
445 12th Street SW
Washington DC 20554

Re: Notice of Ex Parte Communication in MB Docket No. 16-42 and CS Docket No. 97-80

Dear Ms. Dortch:

On Friday, May 20, 2016, Erin Dozier, Patrick McFadden, Alison Neplokh and the undersigned of the National Association of Broadcasters (NAB) met with FCC staff from the Media Bureau, Wireline Competition Bureau, Office of Strategic Planning, and Office of General Counsel: Susan Aaron, Kathy Berthot, Martha Heller, Scott Jordan, Paul LaFontaine, Mary Beth Murphy, Brendan Murray, Susan Singer, Sherwin Siy, Antonio Sweet, and John Williams.

At the meeting, NAB emphasized the importance of ensuring that the Commission's effort to promote a competitive marketplace for navigation devices and applications does not undermine the vibrant video content marketplace. NAB reiterated that the essence of its agreements with advertisers, program suppliers and multichannel video programming distributors (MVPDs) must pass through to third-party devices and applications. As explained in our comments, this can best be accomplished under the current proposed framework through a combination of modifications to the proposed Information Flows and the proposed licensing and certification process, as well as the establishment of FCC-enforced remedies where a device or application violates the terms and conditions of the license. The requisite content safeguards proposed in NAB's comments can be implemented without compromising potential innovation and product differentiation in the device/application market.

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Respectfully submitted,

A handwritten signature in black ink, appearing to read "Rick Kaplan", with a long horizontal line extending to the right.

Rick Kaplan
General Counsel and Executive Vice President
Legal and Regulatory Affairs
National Association of Broadcasters

cc: Susan Aaron, Kathy Berthot, Martha Heller, Scott Jordan, Paul LaFontaine, Mary Beth Murphy, Brendan Murray, Susan Singer, Sherwin Siy, Antonio Sweet, John Williams