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Reply Comment to FCC NPRM 16-106 Dear Chairman Wheeler The FCC's proposed privacy plan does absolutely nothing to protect Internet users' privacy. Since by your own statements the FCC will do nothing to change the privacy guidelines of the so-called edge providers including the two search and social network giants that by themselves account for 64% of all digital advertising revenues your plan simply won't increase my online privacy. Instead you are using the power of government to pick winners and losers. Enacting rules to block one set of companies from engaging in the same business activities as another favored set of companies creates an uneven playing field stifles competition and is an example of industrial policy at its worst. Your plan doesn't expand Internet users' online privacy rights. It merely restricts any potential competitors from threatening this White House's corporate allies.