



June 13, 2016

VIA ECFS

Chairman Tom Wheeler
Commissioner Mignon Clyburn
Commissioner Jessica Rosenworcel
Commissioner Ajit Pai
Commissioner Mike O'Rielly
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: **Ex-Parte Letter**, *In the Matter of Expanding Consumers' Navigation Choices, MB Docket No. 16-42; Commercial Availability of Navigation Devices, CS Docket No. 97-80*

Dear Chairman and Commissioners:

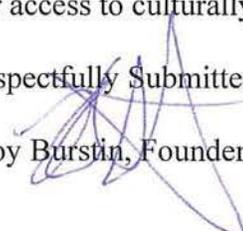
mitú supports the Federal Communications Commission's initiative to open up the cable box. The FCC's proposal will open doors for over-the-top content providers, such as mitú, to reach new audiences, and allow audiences to find diverse content that has not made its way to cable and satellite programming streams.

mitú is the largest digital media brand for Latino millennials in the U.S. and worldwide. With a focus on creating culturally-relevant content and experiences for today's Latino youth culture, mitú has garnered the highest engagement rate amongst young Latinos at over 2 billion monthly views across its platforms.¹

mitú is proud to lead the charge in reshaping the Latino media landscape and serve the information and entertainment needs of millions of Latinos. For decades Latinos have struggled to see themselves in authentic portrayals over the traditional media stations carried on cable and satellite systems.

The data is irrefutable: Latinos want to see themselves in authentic portrayals and, if you build it, they will watch. mitú's over-the-top platform has allowed Latino creators who have been overlooked by mainstream media to do just that. mitú welcomes this policy effort to create more opportunities for its creators and greater access to culturally-relevant content for viewers.

Respectfully Submitted,


Roy Burstin, Founder and CEO

¹ For more information, please visit mitunetwork.com and wearemitu.com.