

June 12, 2016

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: Protecting the Privacy of Customers of Broadband and Other Telecommunications Services, WC Docket No. 16-106
Expanding Consumers' Video Navigation Choices, MB Docket No. 16-42
Commercial Availability of Navigation Devices, CS Docket No. 97-80

Dear Ms. Dortch:

On June 7, 2016, I met with Commissioner Mike O'Rielly and with Amy Bender, Wireline Legal Advisor to Commissioner O'Rielly, with regard to the above captioned proceedings.

I explained the filing I made in the privacy proceeding presenting a taxonomy of four types of information visible to various parties within the Internet:

- 1) Information visible only to Internet Service Providers;
- 2) Information generally available to multiple parties such as ISPs, operating systems, browsers, web services, search engines, and advertising networks;
- 3) Information invisible to ISPs when web sites employ TLS encryption;
- 4) Information invisible to ISPs when users employ Virtual Private Networks (VPN).

The filing is available in ECFS at <http://apps.fcc.gov/ecfs/comment/view?id=60001975469>.

I reiterated my concern about the overly-concentrated nature of the Internet's advertising market and how this has led to high prices and poor quality ads. I stressed the importance of regulating on the nature of the sensitivity of information rather than on the nature of the industry that collects it. I generally upheld the FTC Guidelines a full and fair example of appropriate regulation that provides consumers with protection of sensitive personal data as well as the benefits that come to consumers as a result of the advertising revenues collected by web sites and similar services.

I also briefly reiterated comments filed the set top box proceeding and advised that the commission should reconvene DSTAC and ask it to reach a multi-stakeholder consensus.

In general, the FCC's efforts to regulate the Internet have suffered from too little consultation and too many hard-edged regulations.

In accordance with Section 1.1206(b) of the Commission's rules, this letter is being filed with your office. If you have any further questions, please contact me at (202) 861-0020.
Respectfully submitted,

/s/ Richard Bennett
Founder and Publisher
High Tech Forum

Cc: Commissioner Mike O'Rielly
Amy Bender, Wireline Legal Advisor to Commissioner O'Rielly