

# Township of Mullica

Atlantic County

P. O. Box 317  
Elwood, New Jersey 08217

Phone 609-561-0064  
Fax 609-561-3031

EX PARTE OR LATE FILED

June 29, 1998

Ms. Magalie Roman Salas  
Secretary  
Federal Communications Commission  
1919 M Street, NW, Room 222  
Washington, DC 20554

Ex Parte Letter Re: Cases FL 91-171;FO 91-301/

Dear Secretary Salas:

Enclosed are two (2) copies of an ex parte presentation in the above-referenced proceeding.

Very truly yours,

  
Robert W. Hagaman  
Mayor

RWH:acl

Enclosures

RECEIVED

JUL 2 1998

FCC MAIL ROOM

# Township of Mullica

## Atlantic County

P. O. Box 317  
Elwood, New Jersey 08217

Phone 609-561-0064  
Fax 609-561-3031

June 29, 1998

Chairman William Kennard  
Federal Communications Commission  
1919 M Street, NW, Room 814  
Washington, DC 20554

Ex Parte Filing in cases FO-91-171;FO 91-301

Dear Chairman Kennard:

Please reject the proposed change in your Emergency Alert System (EAS) rules. It would prevent people watching local TV stations on a cable system from receiving emergency announcements from their local public safety authorities.

There is no basis for such preemption of state and local public safety authorities, particularly against their will. All viewers of cable channels should get emergency announcements from their local public safety authority. Otherwise the public safety is harmed. So please reject the proposed change, including any proposal to preempt franchise provisions on local emergency alerts.

Municipalities are charged with protecting the public safety. They have trained public safety authorities on duty 24 hours a day with an obligation and duty to notify the public of emergencies. Where they have felt it necessary (such as TV station announcements being inadequate or needing supplementing) municipalities require all channel local alert systems in their cable franchises. It is a violation of Federalism, common sense and your statutory duty to turn this vital public safety function over to a private party who has no obligation, training or authority on public safety matters.

Broadcasters supporting the proposed rule claim that their emergency alerts are superior to those of state and local public safety authorities. This is a decision for each municipal safety authority to determine on a case by case basis, as reflected in their cable franchise. This decision cannot be turned over by a private party with no public safety obligation.

Alert system deal with emergencies where public safety authorities have determined that the public needs to be informed immediately. The fact that the emergency alerts from public safety authorities may occasionally overlap those of private parties (such as broadcasters) is a major problem, if it is a problem at all. The NAB'S proposed rule is unacceptable because it guarantees a substantial reduction in the number of people receiving emergency announcements from their local public safety authority.

RECEIVED

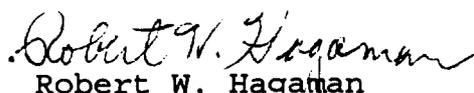
JUL 2 1998

FCC MAIL ROOM

Emergency information on TV stations can be helpful but typically apply mainly to weather. Local emergency alerts are also used for other types of emergencies, such as hazardous material spills, gas leaks, prison escapes, street and bridge closings and local snow emergencies. TV stations typically don't cover these. In part, this is because TV stations serve hundreds of communities. They don't cover local emergencies which affect only one community. Cable systems are often the best or only means for municipalities to alert their residents to local emergencies which reflect local conditions.

The Cable Act allows communities in renewals to require cable systems to meet community needs. Local emergency alert systems are a part of meeting such needs. Because they are protected by these provisions of the Cable Act, you cannot preempt them. And any attempt to preempt would violate principles of Federalism and the U.S. Constitution due to public safety matters being of vital local concern.

Very truly yours,

  
Robert W. Hagaman  
Mayor

RWH:acl

cc:

Commissioner Harold Furchtgott-Roth  
Federal Communications Commission  
1919 M Street, Room 802  
Washington, DC 20554

Commissioner Michael Powell  
Federal Communications Commission  
1919 M Street, Room 844  
Washington, DC 20554

Commissioner Gloria Tristani  
Federal Communications Commission  
1919 M Street, Room 826  
Washington, DC 20554

Commissioner Susan Ness  
Federal Communications Commission  
1919 M Street, Room 832  
Washington, DC 20554

Mr. John Logan  
Acting Chief  
Cable Services Bureau  
918 Empire Building  
2033 M Street, NW  
Washington, DC 20554

✓ Ms. Magalie Roman Salas (two copies)  
Secretary  
Federal Communications Commission  
1919 M Street, NW, Room 222  
Washington, DC 20554