

Ex Parte Communication ✓

From: Lisa Edwards <edwardsl@ncat.edu>
To: J3.J3(RCHIARA)
Date: 10/13/98 3:43pm
Subject: DBS Noncommercial Set-Aside

EX PARTE OR LATE FILED

PROCEEDING 93-25
NAME Dr. Valorie McAlpin
TEXT

SUBJECT: DBS Noncommercial Set-Aside

I am writing on behalf of North Carolina A&T State University. We request that the FCC prohibit DBS providers from exercising editorial control over the programmers and programming placed on the DBS noncommercial set aside.

As an ADEC Distance Education consortium member, we have a responsibility to provide Americans with affordable access to quality distance education.

Many of our citizens need to gain access to formal and nonformal educational opportunities in their homes and workplaces. We have the capacity to offer them outstanding programming in food, agricultural, natural resources and environment, technology, nutrition, health, children, youth and families.

Here at the North Carolina A&T State University we are prepared to offer

"Careers in Science & Technology" and "Ways to Grow Alternative Enterprise for Small Scale Farmers- Commissioner Ness is particularly interested in Children/Family Programming - several others are especially interested in community and economic development issues - pay attention to what we can offer for growing Hispanic population and under-served communities)

The ADEC consortium will be communicating more fully with each of the commissioners about our capacity to deliver high quality programs through our distribution system. The future of the United States depends upon engaging far more of our citizens in priority educational programs. The

4-7% set aside should NOT be used for more of the same, but rather to assure that a greater array of programs for more diverse audiences are available.

Thank you for your attention to this important matter, and please contact me if I can provide further information.

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Valorie F. McAlpin, Ed.D.
Director, AgComm
NC A&T State University
B-21, CH Moore Bldg.

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