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Call anywhere FREE on the Internet!
Introducing the new Aplio/Phone 1.5

Dear Long Distance Caller,

You recently contacted us about the award winning Aplio/Phone, the worlds first easy to use stand-alone Internet Telephone allowing you make free long distance and international phone calls.

We are very excited to announce the new, enhanced and improved Aplio/Phone 1.5 bringing more great benefits and features:

- Turn any phone into an 'Internet telephone' – No PC required
- No per minute charge
- Talk as long as you like for free
- Enhanced Digital Sound Quality
- New '100% Free' mode – for even greater savings
- New Smart Setup
- Voice prompts available in seven languages
- Works anywhere in the world
- Compatible with all standard ISPs
- 60 day money back no-risk guarantee

With Aplio you can make free calls to anyone, anywhere, who has a phone, an Internet account and an Aplio/Phone. Just call them as usual, when they answer press the Aplio button and the call is automatically switched to the Internet. Then, Speak for as long as you like for free! What could be better or easier to use?

Use Aplio at home to call loved ones such as friends and families or at work to call colleagues and customers, all for free. As you can see from the enclosed leaflet, all you need to start saving is an Internet account and an Aplio/Phone, remember you don't need a computer!

Visit www.aplio.com or call **1 888 OH APLIO** (1 888 642 7546) to get your hands on an Aplio/Phone and start saving money today. Aplio/Phone is also available through a network of Authorized Aplio Resellers, call for details of your nearest dealer.

We look forward to welcoming you into the Aplio family.

Yours sincerely,

Olivier Zitoun
CEO & President
Aplio Inc.

PS: Call **1 888 642 7546** today to get your own Aplio/Phone and join the revolution for the special price of only \$199!

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