

I strongly urge the wide issuance of commercial LPFM (Low Power FM) licenses, subject to reasonable anti-interference constraints. I am an entrepreneur who cannot publically share my business model at this time because of competitive reasons, but I believe that my business model will not only be commercially self-sustainable but will also serve the needs of each individual community in which it will operate by providing local entertainment, local news, local opinions, local advertising, and facilitate each served community's access to local products and services.

Critics say that LPFM stations "cannot find a sustaining advertising base." That is true if you run LPFM stations along the HPFM (High Power FM) station model. To be successful, LPFM stations will have to invent new ways of doing business (i.e. micro-business), and in doing so local communities -- which today are almost completely ignored by HPFM's macro-business approach -- will be the winners. And, if LPFM stations are successful, HPFM stations will have to improve also.

I urge the FCC to allow entrepreneurs like myself and our investors to risk our time, sweat and/or money to do well by ourselves and at the same time do well for our communities. Ultimately, it's a matter of free speech and free commerce.

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