

**ORIGINAL**

**Before the  
Federal Communications Commission DOCKET FILE COPY ORIGINAL  
Washington, D.C. 20554**

In the Matter of )  
)  
Amendment of Section 73.606(b), )  
Table of Allotments, )  
TV Broadcast Stations )  
(Lake Havasu City, Arizona, and )  
Laughlin, Nevada). )  
)  
Amendment of Section 73.622(b), )  
DTV Table of Allotments, )  
DTV Broadcast Stations )  
(Lake Havasu City, Arizona, and )  
Laughlin, Nevada). )

MM Docket No. 99-114  
RM - 8902

**RECEIVED**

JUN 15 1999

FEDERAL COMMUNICATIONS COMMISSION  
OFFICE OF THE SECRETARY

**REPLY COMMENTS OF MOJAVE BROADCASTING COMPANY AND  
REQUEST FOR EXPEDITED ACTION**

Mojave Broadcasting Company ("Mojave"), permittee of proposed new television broadcast station KMCC, Channel 34, Lake Havasu City, Arizona, and Petitioner in the above captioned rulemaking proceeding, by its attorneys, hereby submits its Reply Comments in support of the proposed change in the community of license of KMCC to Laughlin, Nevada and the modification of the station's facilities to serve that community. Mojave requests, further, that the Commission expedite its consideration of the proposed reallocation, which has been delayed nearly three years during the pendency of proceedings to implement DTV service, so that Mojave may complete construction of the station in a timely fashion and bring a first local transmission service to the rapidly growing Laughlin, Nevada community.

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In its opening Comments, filed June 1, 1999, Mojave demonstrated that the proposed reallocation will meet all technical requirements for both analog and DTV operation (on paired Channel 32) and will serve to ensure the long-term viability of KMCC. Laughlin, Nevada is a rapidly growing independent community with a strong economic base centering on the local gaming industry, tourism, and recreational opportunities in the Colorado River region. Laughlin has its own town board and manager, schools, police and fire stations, library, and medical center, and shares a \$23 million dollar airport with neighboring Bullhead City, Arizona. The area's economy is anchored by eleven major casinos now open in or near Laughlin, which provide as many as an estimated 14,000 jobs. With the infrastructure already in place and the release of federal lands for further development, Laughlin will see continued growth and a strong economic climate in the future. See Mojave Comments at 5-11.

The relocation of KMCC to Laughlin, Nevada thus will serve to ensure the economic health of the station. Further, as shown in Mojave's opening Comments, pursuant to an understanding with the NBC television network involving the licensees of NBC-affiliated stations in the Las Vegas, Nevada and Phoenix, Arizona DMAs, KMCC as well as Kingman, Arizona station KMOH-TV expect to be able to secure NBC affiliations. Thus, the proposed reallocation will result in enhanced programming oriented to both the southern Nevada and northwestern Arizona areas. Such an extension of network service is manifestly in the public interest; moreover, affiliation with NBC will greatly strengthen KMCC as it endeavors to initiate operations as a new station in a small market and, concurrently, begin the costly transition to DTV operations.

Comments in support of the proposed reallocation were also filed by KPNX Broadcasting Company. In addition, supporting statements were submitted by Laughlin Town

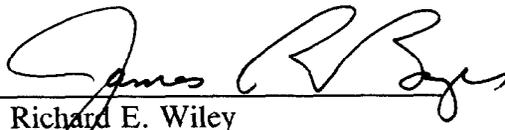
Manager Jacquelyne A. Brady, by local developer and Town Board member Robert P. Bilbray, and by Jo Elle Hurns, Executive Director of the Laughlin Chamber of Commerce. No comments were filed in opposition to the change in the new station's community of license from Lake Havasu City to Laughlin.

As the Commission is aware, this proceeding has been pending for nearly three years. Mojave stands ready to construct the new station promptly and, as described in its Comments, expects to be able to secure an affiliation with the NBC television network that will greatly strengthen KMCC's long-term prospects for economic viability as well as bolstering the new station's ability to make the difficult and costly transition to DTV operations in accordance with the Commission's timetable for conversion. In view of the amount of time already consumed in the consideration of its petition to change community of license, however, Mojave respectfully requests that the Commission take expedited action to conclude this proceeding, change the community of license of KMCC to Laughlin, Nevada, and modify the new station's analog and DTV authorizations accordingly. Upon receipt of the appropriate Commission authorization, Mojave will undertake promptly to build the specified facilities and

commence operation of the new station to serve the Laughlin, Nevada community.

Respectfully submitted,

MOJAVE BROADCASTING COMPANY

By: 

Richard E. Wiley

James R. Bayes

Marjorie J. Dickman

of

Wiley, Rein & Fielding

1776 K Street, N.W.

Washington, D.C. 20006

(202) 719-7000

Its Attorneys

June 15, 1999

## CERTIFICATE OF SERVICE

The undersigned hereby certifies that on this 15<sup>th</sup> day of June, 1999, copies of the foregoing "Reply Comments of Mojave Broadcasting Company and Request for Expedited Action" were deposited in the United States mail, first class postage prepaid, addressed to the following:

Peter D. O'Connell, Esq.  
Wiley, Rein & Fielding  
1776 K Street, N.W.  
Washington, D.C. 20006  
Counsel for KPNX Broadcasting Company

Ms. Jo Elle Hurns  
Executive Director  
Laughlin Chamber of Commerce  
101 Civic Way  
Laughlin, NV 89029

Ms. Jacquelyne A. Brady  
Laughlin Town Manager  
101 Civic Way  
Laughlin, NV 89029

Mr. Robert P. Bilbray  
President  
Bilbray Industries  
3650 South Pointe Circle, Suite #201  
Laughlin, NV 89029

  
James R. Bayes