

Before The
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554

In re Applications of)	MM Docket No. 99-153
)	
READING BROADCASTING, INC.)	File No. BRCT-940407KF
)	
For Renewal of License of)	
Station WTVE(TV), Channel 51)	
Reading, Pennsylvania)	
)	
and)	
)	
ADAMS COMMUNICATIONS CORPORATION)	File No. BPCT-940630KG
)	
For Construction Permit for a New)	
Television Station to Operate on)	
Channel 51, Reading, Pennsylvania)	

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OFFICE OF THE SECRETARY

To: Magalie Roman Salas, Secretary
for direction to
The Honorable Richard L. Sippel
Administrative Law Judge

STATEMENT OF ADAMS COMMUNICATIONS CORPORATION
CONCERNING DIVERSIFICATION

Pursuant to the Presiding Judge's Order, FCC 99M-42, released July 15, 1999, Adams Communications Corporation ("Adams") hereby submits, as Attachment A hereto, updated information concerning Adams's diversification, i.e., interests held by Adams or its principals in other media of mass communication. As set forth therein, neither Adams nor any of its principals currently holds, or plans to hold, any cognizable interests in any media of mass communication other than the Reading authorization which is the subject of Adams's application. The single interest arguably attributable to

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Adams -- a non-cognizable ^{1/}, less-than-5% ownership interest (but no directorship, officership or involvement in management or control) in the licensee of two radio stations in Peoria, Illinois, held by a less-than-10% shareholder of Adams -- is subject to a divestiture commitment set forth in the accompanying attachment. ^{2/}

Respectfully submitted,


/s/ Gene A. Bechtel *WA*
Gene A. Bechtel


/s/ Harry F. Cole
Harry F. Cole

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Counsel for Adams Communications
Corporation

August 16, 1999

^{1/} See Section 73.3555, Note 2(a), of the Commission's rules.

^{2/} As indicated in the Attachment, the non-cognizable interest in question was acquired on June 28, 1999. The divestiture commitment is timely because it relates to an ownership interest acquired after the April 30, 1999 B cut-off date herein and is reported herein for the first time pursuant to the Presiding Judge's July 15, 1999 Order.

ATTACHMENT A

Adams Communications Corporation ("Adams") neither holds nor plans to hold any other interest in any medium of mass communication. With a single exception described below, none of the officers, directors or shareholders of Adams holds, or plans to hold, any interest in any medium of mass communication other than the Reading authorization proposed in Adams's application. The single exception is A. R. Umans -- an officer, director and 8.7% shareholder of Adams -- who, on June 28, 1999, acquired a 4.04% interest in JMP Media, L.L.C. ("JMP"), which is the licensee of Stations WPBG-FM and WMBD(AM), Peoria, Illinois. Mr. Umans is not an officer or director of JMP, and he is not involved in the management or control of JMP's stations. Mr. Umans has committed unconditionally to the divestiture of his interest in JMP in no event later than the commencement of operation, by Adams, of its proposed Reading operation pursuant to program test authority.

ADAMS COMMUNICATIONS CORPORATION

By: Andrew C. BilleIts Vice-PresidentDate: 8/16/99

CERTIFICATE OF SERVICE

I hereby certify that, on this 16th day of August, 1999, I caused copies of the foregoing "Statement of Adams Communications Corporation Concerning Diversification" to be hand delivered (as indicated below), addressed to the following:

The Honorable Richard L. Sippel
Chief Administrative Law Judge
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/s/ Harry F. Cole
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